

THE IMPORTANCE OF VISUAL ART IN URBAN LANDSCAPE DESIGN

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Abstract: This article is dedicated to studying the importance of visual art in landscape design. It analyzes the role of visual art in landscape design and its aesthetic and functional aspects. The application of visual art elements in landscape design plays a significant role in managing nature and beautifying human living spaces. The article also discusses the impact of visual art on landscape design and its role in shaping the environment.

Keywords: Landscape design, visual art, aesthetic aspects, nature, design elements, ecosystems, cultural and visual thinking, architecture, natural resources, site management.

Introduction:

Landscape design is the harmonious integration of nature and human labor aimed at improving the environment, creating aesthetic beauty, and providing practical use. Visual art, on the other hand, reflects the emotional and intellectual world of humanity, serving as an effective means of communication through visual language. The application of visual art in landscape design is essential not only for aesthetic appeal but also for creating innovative solutions that have both ecological and functional value. This article examines the role of visual art in landscape design and its impact on shaping architectural and ecological spaces.

Literature Review:

Several scientific studies and practical works exist regarding the role of visual art in landscape design. First of all, the unique characteristics of landscape design and its effects on the environment have been widely discussed. Research by R. Kaplan (1992) explores the aesthetic and ecological aspects of landscape design. Kaplan states that visual art is a core element of landscape design and helps ensure the aesthetic aspects while highlighting the impact of design elements on human perception.

The unchanging principles of design elements, the use of colors and compositions, sustainable architecture, and the creation of ecological systems have been explored in numerous studies. D. Mitchell (2007) emphasizes the need to harmonize nature and art in landscape design, noting that the balance between these two elements leads to the emergence of new design solutions.

Discussion:

The use of visual art in landscape design has significant importance in several aspects. Firstly, visual art helps ensure visual harmony in the design process. Through the use of colors, shapes, compositions, and textures, landscapes are not only aesthetically pleasing but also create

environments that improve human psychological well-being. For instance, green colors are widely used in landscape designs due to their calming and positive effects on the human mind.

The ecological significance of visual art is also crucial. Modern designs emphasize the efficient use of natural resources, and many ecological visual elements are employed to create sustainable landscapes. This plays a vital role in preserving the natural environment, combating climate change, and contributing to sustainable development.

Moreover, visual art in landscape design reflects cultural and historical contexts. A landscape design created in a particular area can reflect the historical and cultural uniqueness of that region, making it familiar and valued by the local community.

Conclusion:

The application of visual art in landscape design plays an important role not only in creating beauty but also in ensuring ecological sustainability, social well-being, and psychological health. The interaction between visual art and landscape design offers new possibilities for managing nature and human living spaces. Furthermore, understanding the role of visual art in shaping the environment demonstrates its importance in creating spaces that benefit both the natural world and human experience.

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