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THE MECHANISM OF FORMING THE MORAL AND ETHICAL IMMUNITY OF ADOLESCENT STUDENTS IN THE CONTEXT OF THE INFLUENCE OF SOCIAL NETWORKS ON GLOBAL EDUCATION

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Abstract: The rapid expansion of social networks has significantly influenced the global education landscape. While these platforms offer vast opportunities for knowledge acquisition, they also pose challenges to the moral and ethical development of adolescents. This paper explores the mechanisms by which social networks impact the moral and ethical immunity of adolescent students and suggests strategies for fostering resilience in this digital age.

Keywords: social networks, global education, moral and ethical immunity, adolescents, digital resilience

INTRODUCTION

In the era of digital globalization, social networks have become an integral part of education and personal development. The accessibility of information and ease of communication provided by these platforms contribute to the academic growth of students. However, concerns about the negative influence of unethical content, cyberbullying, and the spread of misinformation highlight the need to develop moral and ethical immunity among adolescent learners. This paper examines the mechanisms through which social networks affect moral development and suggests strategies to mitigate their negative impacts. Social networks have revolutionized the way students interact, learn, and perceive the world. The positive aspects include:

- 1.Access to a vast pool of educational resources
- 2.Exposure to diverse cultural perspectives
- 3. Enhancement of digital literacy skills

However, the negative impacts are equally significant:

- 1.Exposure to harmful content and unethical behavior
- 2.Cyberbullying and peer pressure
- 3. Erosion of traditional moral values due to unrestricted information flow

These challenges necessitate the development of protective mechanisms to ensure the moral and ethical well-being of adolescent students. To counteract the adverse effects of social networks, a structured approach to strengthening moral and ethical immunity among adolescents is essential. This can be achieved through the following mechanisms:

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Digital Ethics Education: Integrating digital ethics into the curriculum can equip students with the ability to critically assess online content, distinguish between credible and misleading information, and develop responsible digital citizenship.

Parental and Teacher Guidance: Educators and parents play a crucial role in shaping students' ethical perspectives. Active parental monitoring and mentorship, combined with school-led digital literacy programs, can foster responsible online behavior.

Encouraging Critical Thinking and Media Literacy: Teaching students to analyze and question digital content critically reduces their vulnerability to misinformation and unethical influences.

Promoting Positive Online Engagement: Encouraging adolescents to participate in constructive online discussions, educational forums, and digital volunteering can enhance their sense of responsibility and moral resilience.

The influence of social networks on global education is a broad and significant topic that explores how digital platforms impact learning, teaching, and educational accessibility worldwide.

1. Accessibility to Education

Social networks provide free or low-cost access to educational content for students in remote or underprivileged areas.

Platforms like YouTube, Facebook, Instagram, and TikTok offer educational videos, tutorials, and live sessions.

MOOCs (Massive Open Online Courses) and platforms like Coursera, edX, and Udemy use social media for engagement.

2. Collaborative Learning & Knowledge Sharing

Students and educators can form global communities, discussing topics, sharing resources, and solving problems together.

Platforms like LinkedIn Learning, Quora, and Reddit foster peer-to-peer learning and professional development.

Group discussions in WhatsApp, Telegram, and Facebook Groups help students collaborate beyond the classroom.

3. Impact on Teaching Methods

Teachers integrate social media into lessons to make learning interactive and engaging.

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Live-streaming lectures and Q&A sessions through platforms like Zoom, YouTube Live, and Instagram Live increase student interaction.

Gamification and interactive quizzes on platforms like Kahoot! and Quizlet enhance student engagement.

4. Digital Literacy & Critical Thinking

Social media teaches students digital literacy, an essential skill in the modern world.

It helps learners develop critical thinking by analyzing different perspectives on global issues.

However, it also raises concerns about misinformation, making media literacy education crucial.

5. Career Development & Networking

Students and professionals use LinkedIn and Twitter for job opportunities, internships, and career advice.

Universities and educators use social media to connect with students and promote programs.

Online mentorship and networking help students transition into their careers.

6. Challenges & Negative Effects

Distraction & Time Management: Overuse of social media can lead to distractions and reduced academic performance.

Misinformation & Fake News: Students must learn to differentiate credible sources from misleading information.

Cyberbullying & Mental Health: Negative interactions on social media can impact students' mental well-being.

Data Privacy Issues: Educational institutions must ensure students' data is protected.

7. Future Trends

The rise of AI in education, integrating chatbots and virtual assistants to support learning.

Growth of VR/AR (Virtual Reality/Augmented Reality) in social networks for immersive education. Increased emphasis on regulating digital education spaces to enhance safety and credibility. Social networks redefine education by enabling collaborative, accessible, and technology-driven learning. While they offer opportunities for knowledge expansion and global networking, challenges such as digital literacy and privacy concerns must be addressed.

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CONCLUSION

As social networks continue to shape global education, it is imperative to develop strategies that strengthen the moral and ethical immunity of adolescent students. A collaborative effort involving educators, parents, and policymakers is essential in fostering a responsible digital generation. By integrating ethical awareness into digital education, we can ensure that social networks serve as tools for positive educational and moral development rather than sources of ethical decline.

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