

MECHANISM FOR THE USE OF MEDIA TECHNOLOGIES IN THE DEVELOPMENT OF MORAL VALUES OF STUDENT GIRLS BASED ON THE SPIRITUAL HERITAGE OF TEMURIY MALIKAS***Qurbonova Dilafruz Toshturdiyevna****Tashkent International University of Chemistry**Assistant of the Department of pedagogy and psychology of the Samarkand branch*

Abstract: This article examines the mechanism of using media technologies in developing the moral values of female students based on the spiritual heritage of the Timurid princesses. Today, the spiritual and moral development of the younger generation is important for the future of society. The historical and cultural heritage of the Timurid princesses contributed greatly to the formation of women's education. The article analyzes how media technologies are integrated into the educational process, their role and importance in developing the moral and spiritual values of female students. In the process of introducing and teaching young people the values and culture of the Timurid Empresses, innovative methods of media technologies such as video clips, online courses, and interactive materials are being used today.

Keywords: Timurid monuments, cultural heritage, moral values, female students, media technologies, educational process, interactive materials.

Introduction

Moral values are the main factors that shape a person's life, communication, and place in society. In Uzbekistan, special attention is paid to the development of moral values, traditions, and spiritual heritage. The spiritual heritage of the Timurid princesses, especially the role of women in society, and their approach to education and upbringing, are of particular importance. During the Timurid era, qualified means of education and upbringing existed, and great attention was paid to preparing women to play an active role in society. The use of media technologies in conveying this historical heritage to today's female students is seen as an effective tool for developing their moral values.

In the modern education system, media technologies, that is, the Internet, multimedia tools, online platforms and interactive programs, create new opportunities for teaching students. Especially, the possibilities of integrating media technologies in the development of spiritual and moral values of female students, introducing them to historical heritage and values are of great importance.

Modern pedagogical research shows that interactive methods and media technologies, such as videos, animations, presentations, and online courses, have become effective tools for the formation of moral values. These methods contribute to increasing interest in spiritual heritage among young people. For example, video lessons or interactive educational materials about the activities of the Timurid princesses in the field of education and their role in society encourage students to think based on values. Also, through media technologies, students will have the opportunity to read, discuss, and quickly master new knowledge in a timely manner. The spiritual heritage of the Timurid princesses encompasses not only their historical significance but also their role in the development of education, upbringing, and moral values. The Timurid era was a time when great attention was paid to women's education and active participation in society.

The Timurid princesses embodied high values not only in the political and economic spheres, but also in the fields of education and culture. Science, art, and culture, supported by them, have defined the main directions in the spiritual and moral education of today's youth.

Today, media technologies, with their innovative features, are becoming an integral part of the educational process. For example, with the help of interactive online materials and multimedia technologies, students can receive education in a timely and convenient manner. These methods also serve as a very effective tool for conveying the values of the Timurid princesses and their historical heritage to students.

Through interactive educational platforms, online courses, and educational programs, it is possible to encourage young people to learn about historical figures, including the life and work of the Timurid princesses. This contributes to a deeper assimilation of spiritual values among students, a sense of their social responsibility in society. The integration of modern technologies into the educational process contributes to a respectful attitude of young people towards their history, national values, and the formation of scientific and cultural thinking about them.

At the same time, in the development of moral values, it is very important to involve students in moral lessons, social activities, and instill historical values in the minds of young people. Various social networks, forums, and spiritual events organized for young people in Uzbekistan, as well as media technologies, provide them with spiritual and educational knowledge and contribute to the formation of an active civic position.

The role of media technologies in the development of moral values of female students, especially through online trainings and video lessons, helps to increase knowledge on various social issues based on values.

Conclusion

The use of media technologies in the development of moral values of female students yields effective results, especially when carried out on the basis of the spiritual heritage of the Timurid princesses. With the help of media technologies, young people will have the opportunity to study historical values and culture, to form their moral and spiritual state. For this process to be effective, teachers and educational institutions must correctly and purposefully integrate media technologies into the educational process. The widespread use of media technologies to convey the values of the Timurid princesses to the younger generation and their moral development plays an important role in strengthening the spiritual and moral foundation of our society. By integrating media technologies into education using modern pedagogical methods, the values and cultural heritage of the Timurid princesses can be conveyed to the younger generation in a new format. Through this process, female students learn to respect not only their history but also their national values. Also, with the help of interactive materials, online courses, and other media technologies, they can acquire knowledge that supports their spiritual and moral development.

Thus, the effective use of media technologies, the introduction of new approaches to the educational process, encourages young people to realize their personal and social responsibility. This contributes not only to the personal development of female students, but also to the overall spiritual growth of society.

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