

## MEDIA COMMUNITY: AUDIENCE MANIPULATION AND MALICIOUS CONTENT ON THE INTERNET AND ITS IMPACT

**Eshova Hurriyat Khurramovna**

*Mirzo Ulugbekov graduated from the Uzbek National University of Journalism and Uzbek Philology with a degree in Journalism Doctor of Philosophy(PhD)*

**Abstract:**the development of the media industry and cybersecurity the historical reference book provides data on the time of the village's emergence.

**Main disciplines:** Media Subjectology, Religious Studies, religious studies, philosophy, cultural studies, ethnology, ethnography, sanjuncture, sociology, language, savodkhonlik. Manipulation Today, people face a huge number of problems that arise from the fact that people do not know what to do next. As the Internet developed and society rejuvenated, people who did not trust anarchists began to appear among supporters of anarchism and the Holocaust. Errors and manipulations, as well as malicious content on the Internet, are one of the causes of media instability. Thus, there are several reasons for memory manipulation.:

- Autopilots can be used to achieve certain goals. For example, siesta or Jesuit manufactories can be divided into two parts.
- People send data that they have not verified to the network, resulting in a crash
- In order to bypass locks based on lock-based locks. Ah, money manipulation is a serious challenge for the jamiat. In 2020, MIT intends to enter the market of unmanned aerial vehicles, including unmanned aerial vehicles. This, in turn, casts a shadow on public opinion. Malicious content distributed on the Internet is exposed to radical thinkers and extremist materials. It increases the tension in the relationship. Thus, it can be assumed that these events influenced public opinion in general. According to him, this will seriously affect the routine work of Internet users. This can lead to unwanted and deceptive advertising as a negative factor. He faces the death penalty. Malicious content harms some individuals, and maybe the entire community. Phone calls and online calls can cause people stress and nervousness. propaganda and propaganda of Aini lead to unrest in society. According to the expert, users most often encounter problems when downloading malicious content. According to UNESCO, 70% of respondents are concerned about cyberbullying on the Internet. Apparently, there is currently no consensus on the extent to which the Taliban and its supporters carried out the attack on Syria. The Internet and public networks have become intermediaries and intermediaries between people. However, this freedom did not allow him to marry serious Muslims. People are not prone to manipulation and verification, this may be due to manipulation of the news, fake news and propaganda. Thus, the media community has evolved from one of the most influential media holdings in the world. A media society is an organization that collects information about people, checks their biographies, and prevents misinformation. Users should check their Twitter accounts and make sure that their account is not blocked. In case the same object cannot be used as a database, it can be used as a database. Bunny Snopes, FactCheck.org platforms like Bellingcat can provide a universe. They're checking the sails. According to Engels, Mazurkevich is a person who should be able to communicate with people. First of all, it is necessary to strengthen control over the placement of malicious content. Naturally, such manipulations have a serious impact on society. They can lead to a change in public opinion, a decrease in the effectiveness of elections, the

appearance of social instability, etc. For this, according to him, it is necessary that a person does not become a victim of manipulation of his body. To do this, you need to pay attention to the media community, which, as mentioned above, has its origins. This process relies on several basic Tamils.:

- When someone hears what he is saying, his manner of behavior becomes more and more popular. Some sources claim that Muhammad was killed as a result of a conspiracy. For example, if a message appears on a social network at some point, this information can be deleted.
- The context in which the data is contained cannot be specified. In order to understand what's going on, you need to look at his background. If information from alternative sources is not publicly available, it should be deleted.
- Manipulation of consciousness, animation, and emotional impact. If Khabib had strong emotional feelings (disappointment, disgust, hatred), then this manipulation was not effective for him.
- In order to obtain reliable information, it is necessary to consult reliable sources. It is published in scientific journals, on official websites of government agencies and international publications (BBC, The Guardian, Reuters).
- View images and videos using media compatibility. Thanks to Photoshop and Deepfake technologies, the user can view the content using a browser. There are special tools for checking images and videos (Google reverse Image Search, TinEye). With the development of technology, more and more people are faced with manipulation. Today, social networks use accounts and bots to manipulate social networks. For example, social media accounts may be blocked for making statements on social media. Unreliable websites and messenger channels are largely blocked. Websites where ads are placed may be blocked in order to make a profit. There are special algorithms that can be used in order to prevent data leakage, but they cannot be implemented in order to prevent data leakage. According to the expert, media compatibility should be as effective as possible, but at the same time use modern technologies. Thus, it is necessary to raise the level of the media sphere in schools and universities. As a result of this metabolism, the human body becomes immune to the action of antibiotics, which suppress immunity to antibiotics. According to historians, the emergence of negative concepts in society has led to social conflicts. Malicious content on the Internet damages people's spiritual health and social relations. Thus, the media community, which is engaged in the development and promotion of the media community, is today one of the most important components of the media community. This could have a negative impact on the course of the Brexit negotiations.: \*
- Strengthening oversight mechanisms on the Internet;
- Filters and safe internet for children;
- Fathers and children should be aware of the Internet culture.

It seems to me that in order to achieve this goal, you need to find an intermediary. According to the bully, it can be used to manipulate resources, manipulate the context of the content, and manipulate it. As media mismatch technologies evolve, media mismatch becomes an increasingly important factor for personal development, perhaps even for an intellectual society. Thus, a person with the ability to perceive and perceive the surrounding reality can take it for granted. In this case, the media gap between davlat and Tahmasp is necessary in order to prevent its influence on the media gap. Today, in the context of globalization, more and more supporters of Independence Square, dissatisfaction with current events and positive subjective sentiments in society are switching to the side of Independence Square.

**Used literature:**

1. Y. Mamatova, S. Suleymanova. Uzbek mediator of the Lim Tarakkiet Yolida Theater. About the Doll. Extremum-press, 2015-94.b
2. Yahya, Muhammad Amin. The Internet of takhdidlardan him oy.Yordami occult. M., 2016.- 672 p.
3. A. V. Fedorov. Media-boloh, wonna, media-boloh. It's a help. Moscow, 2018
4. The information component of the media boom. Kazakhstan Orosuubulukete Amalia. - Extremum Press, 2017-142s.