

## ADVANTAGES OF TEACHING TOURISM TERMINOLOGY USING THE SCAFFOLDING METHOD

Ashurov Nurbek Oybek o'g'li

Nizomiy nomidagi TDPU tadqiqotchisi <https://orcid.org/0009-0008-1756-2233>

Gmail: shinelord.91@gmail.com

**Abstract:** The process of teaching tourism in higher education institutions requires providing students not only with theoretical knowledge, but also with practical skills. The terminology used in the tourism sector is complex and multifaceted, which can create difficulties for students in mastering new concepts. Therefore, effective pedagogical approaches, including the scaffolding method, are important in teaching tourism terminology. This article provides information on the role and importance of the scaffolding method in the process of teaching tourism terminology, as well as strategies for its practical application.

**Keywords:** tourism terminology, pedagogical approach, scaffolding method, communication, knowledge, skills, terms, terminology, project, curricula.

### TURIZMGA OID TERMINLARNI SCAFFOLDING METODI ASOSIDA O'RGATISH AFZALLIKLARI

**Annotatsiya:** Oliy ta'lim muassasalarida turizm sohasida ta'lim berish jarayoni, talabalarni nafaqat nazariy bilimlar bilan, balki amaliy ko'nikmalar bilan ham ta'minlashni talab etadi. Turizm sohasida ishlatiladigan terminologiya murakkab va ko'p qirralidir, bu esa talabalar uchun yangi tushunchalarni o'zlashtirishda qiyinchiliklar tug'dirishi mumkin. Shuning uchun, turizmga oid terminlarni o'rgatishda samarali pedagogik yondashuvlar, jumladan scaffolding metodi, muhim ahamiyatga ega. Ushbu maqolada scaffolding metodining turizm sohasidagi terminlarni o'rgatish jarayonidagi roli va ahamiyati, shuningdek, uni amaliyotga tatbiq etish strategiyalari haqida ma'lumotlar berilgan.

**Kalit so'zlar:** turizm terminlari, pedagogik yondashuv, scaffolding metodi, muloqot, bilim, ko'nikmalar, terminlar, terminologiya, loyiha, o'quv dasturlari.

### ПРЕИМУЩЕСТВА ПРЕПОДАВАНИЯ ТЕРМИНОВ ТУРИЗМА МЕТОДОМ СКОФФОЛДИНГА

**Аннотация:** Процесс обучения туризму в высших учебных заведениях требует предоставления студентам не только теоретических знаний, но и практических навыков. Терминология, используемая в сфере туризма, сложна и многогранна, что может создавать трудности для студентов при освоении новых понятий. Поэтому эффективные педагогические подходы, в том числе метод скаффолдинга, важны при обучении туристической терминологии. В данной статье представлена информация о роли и значении метода скаффолдинга в процессе обучения туристической терминологии, а также стратегии его практического применения.

**Ключевые слова:** туристическая терминология, педагогический подход, метод скаффолдинга, коммуникация, знания, навыки, термины, терминология, проект, учебные программы.

## INTRODUCTION

Teaching tourism terminology in higher education institutions is one of the important aspects of the rapidly developing tourism industry today. Tourism is not only a source of economic growth and development, but also at the center of cultural and social exchange. Therefore, introducing students to the basic concepts and terminology in the field of tourism plays an important role in forming the necessary knowledge for their future professional activities. Tourism terminology covers its various aspects, service standards, customer relations and marketing strategies. These terms allow students to acquire not only theoretical knowledge, but also practical skills. The terms taught in higher education institutions help students understand the main processes of tourism and prepare them to work professionally in this field. The process of teaching tourism terminology includes introducing students to global tourism trends, tourism services and their management. Students learn about research and innovations conducted worldwide in the field of tourism. This broadens their horizons and enables them to become internationally competitive professionals. The process of teaching tourism terminology also encourages students to work in teams, solve problems, and think innovatively. Courses taught in higher education institutions encourage students to exchange ideas, share experiences, and knowledge. This helps them to be successful in their future careers. In general, teaching tourism terminology in higher education institutions provides students with not only theoretical knowledge, but also practical skills. This process lays the foundation for their future professional success and increases the opportunity to apply innovative approaches in the tourism sector. Thus, teaching tourism terminology is important in preparing students as modern and competitive professionals.

## LITERATURE ANALYSIS AND RESEARCH METHODOLOGY

The scaffolding method is known as a method of gradually assisting students in mastering complex knowledge in the educational process. The use of this method in teaching tourism-related terms in higher education institutions makes the learning process more effective and interesting. A number of studies have been conducted in Uzbekistan on the study and application of this method. A. Abdulazizov's research discusses innovative methods in higher education, including the scaffolding method. A. Abdulazizov emphasizes that using this method can encourage students to self-study and facilitate the process of mastering complex terms. He shows how the scaffolding method can be used in teaching tourism-related terms.[1, 22-23-s.] Tashpulatov's article discusses pedagogical approaches to teaching terms in the field of tourism. I. Tashpulatov analyzes how the scaffolding method can be used in teaching terms. It proposes to facilitate the process of consolidation and assimilation of knowledge by teaching complex terms to students step by step.[2, 110-113-s.]

In particular, N. Saidova in her research analyzes the current state and problems of tourism education in Uzbekistan. She shows the possibilities of improving the quality of education and preparing students for professional development by introducing the scaffolding method.[3, 11-14-s.]

B. Kadyrov's scientific works provide information on how the scaffolding method is used in the educational process and its effectiveness. B. Kadyrov emphasizes the usefulness of this method in teaching tourism-related terms and shows the importance of helping students master complex knowledge.[4, 74-76-s.]

M. Yusupov's research discusses various methods for improving the educational process, including the scaffolding method. He shows the importance of this method in motivating students to think independently and self-study.[5, 7-8-s.]

The use of the scaffolding method in teaching tourism terminology allows students to be provided not only with theoretical knowledge, but also with practical skills. The scaffolding

method should be considered an effective approach to teaching tourism terminology in higher education institutions. Studies by Uzbek authors show that this method is of great importance in improving the educational process and preparing students for professional development. The use of the scaffolding method in teaching tourism terminology allows students to be provided not only with theoretical knowledge, but also with practical skills. This will help them to be successful in their future work.

## DISCUSSION AND RESULTS

Scaffolding is a pedagogical approach designed to help students acquire new knowledge. This method allows students to gradually learn new information based on their previous knowledge. When teaching tourism terminology, the use of scaffolding makes it easier for students to understand complex concepts and to apply them in practice. When teaching tourism terminology in higher education institutions, it is important to establish effective communication with students. The teacher should further enliven the learning process by developing interaction with students, listening to their opinions and asking them questions. In this process, it is necessary to create a comfortable environment for students to express their thoughts freely. By using the scaffolding method, the teacher encourages students to express their thoughts and helps them exchange ideas with each other. When teaching tourism terminology, the teacher should first discuss the main concepts with students and enrich them with practical examples. For example, when teaching key terms such as "tourism", "ecotourism", "cultural tourism", the teacher should explain the meaning, importance and practical application of each term. In this process, the teacher can provide students with additional resources, articles or video materials so that they can assimilate new information based on their previous knowledge. It is also important to organize interactive activities for students when teaching tourism terms. For example, in the works of Yu. Kholmatov, it is noted that through group discussions, role-playing games or simulations, students have the opportunity to apply their knowledge in practice, and by using the scaffolding method, the teacher involves students in these activities, helping them to exchange ideas and acquire new knowledge.[6, 117-120-s.]

The teacher can use various assessment methods to consolidate the terms learned by students. For example, through tests, essays or project work, students can demonstrate their knowledge. In this process, the teacher should provide additional support for students and help correct their mistakes. The scaffolding method plays an important role in students consolidating their knowledge and acquiring new information. In addition, when teaching tourism terms, the teacher should encourage students to learn independently. In this process, students can seek out additional resources to study topics they are interested in and expand their knowledge. By using the scaffolding method, the teacher encourages students to learn independently and provides them with the necessary resources. In the process of teaching tourism-related terms in higher education institutions, it is important for the teacher to be in constant contact with students and respond to their changing needs.

An individual approach to each student, the creation of opportunities for education in accordance with their specific abilities and interests, the use of the scaffolding method, the development of customized curricula for students and their successful training are presented in the works of A. Muratov [7, 119-120-s.].

In general, the scaffolding method is an effective tool for teaching tourism-related terms in higher education institutions. This method provides students with the opportunity to simplify complex concepts, apply them in practice, and consolidate their knowledge. Using this method, teachers should establish effective communication with students, organize interactive activities,

and encourage independent learning. As a result, students will have the opportunity to deeply master tourism terms and apply their knowledge in practice.

It is also important to use modern technologies in teaching tourism terminology. Teachers can create interesting and interactive educational materials for students using online platforms, mobile applications or multimedia tools. In this process, students will have the opportunity to use modern technologies to consolidate their knowledge and master new information. At the same time, it is also important to develop cooperation between teachers and students when teaching tourism terminology. R. Isroilov, Z. Abdullayeva[8, 75-79-s.] note that teachers should organize various projects, events or seminars together with students to make the learning process more effective, and in the process, create a favorable environment for students to freely express their opinions and exchange experiences.

D. Kadirova[10, 22-24-s.] noted that in improving the methodology of teaching tourism terms in higher education institutions, it is important for teachers to constantly update their knowledge and master modern pedagogical approaches. In this process, teachers should also share their experience with others and apply new ideas to their teaching processes.

By using the scaffolding method, teachers have the opportunity to create a more effective and engaging learning process for students.

## CONCLUSION

In conclusion, the scaffolding method plays an important role in improving the process of teaching tourism terminology in higher education institutions. This method provides students with the opportunity to simplify complex concepts, apply them in practice, and consolidate their knowledge. By using this method, teachers should establish effective communication with students, organize interactive activities, and encourage independent learning. As a result, students will have the opportunity to deeply master tourism terminology and apply their knowledge in practice.

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