

**THE REPLACEMENT OF THE INFORMATION SYSTEM IN THE MANAGEMENT
OF THE STRATEGIC DEVELOPMENT OF THE ENTERPRISE****F.U.Tursunov***SamIES, head of the department of "Management",
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Abstract: The article presents the main directions for automating document flow in enterprises, ensuring the joint work of all departments, improving the quality of customer service, and effectively using human, communication, investment and other service resources.

Keywords: development strategy, information system, strategic management, efficiency, communication, investment, customer, service.

Introduction. Currently, the importance of strategic management in enterprise practice is increasing. The quality of modern management determines the efficiency of enterprises. Therefore, attracting the most modern equipment and technologies to enterprises is one of the priorities today.

Modern enterprises use the most advanced methods of strategic planning and management, but newly established enterprises cannot adapt to the changing conditions of the external and internal environment when determining their strategies. This indicates the need for effective use of information systems in strategic management and is associated with the development of strategic mechanisms for enterprise development.

World experience shows that the management of any socio-economic and organizational-service system is associated with the exchange of information. In order to ensure the implementation of management decisions, at any moment in the management process, information should be obtained about the state of the system, the achievement or non-achievement of the set goals. The management body receives information about the management object, analyzes it, makes a decision and sends it back to the management object, thus, information flows are constantly in motion in the system. In the management process, the necessary information is recorded, stored, collected, processed and transmitted. These activities form the information processes of complex management. Economic information plays an important role in the information processes of management. Information is collected, stored and processed when drawing up the financial statements of the enterprise. To implement this technically, appropriate forms of work organization, technical means, methods of data transformation and personnel with appropriate qualifications are required. Today, there are almost no organizations in our country that do not use information and communication technologies, and the current problem of most of them is not that certain processes are not automated, but rather the result of spontaneous automation, carried out without long-term plans and an idea of the prospects for its development.

Main part. Today, there are almost no organizations in our country that do not use information and communication technologies, and the current problem of most of them is not the lack of automation of certain processes, but the result of spontaneous automation, carried out without long-term plans and an idea of the prospects for its development.

In the operational management system of an enterprise, computers are used mainly for the following purposes:

- developing operational service plans and monitoring their implementation;
- controlling the movement of equipment stocks necessary for service processes;
- controlling orders;
- analyzing data on the provision of services;
- registering payment receipts;
- accounting and reporting.

The development of telecommunications systems has made it possible to combine all technical means of processing digital and textual information into a single information system within the enterprise. The most effective information system is one based on the simultaneous use of computing technology and automated processing of text information.

The efficiency of an enterprise's activities depends on how the document flow is organized in the enterprise. The quality of enterprise management is influenced by such factors as the formation of documents, the speed and quality of information reception and transmission, the coordination of the work of the information and information service, the precise organization of document storage, search and use.

Automation of document flow is necessary mainly for the following:

- forming a holistic picture of what is happening in the enterprise;
- coordinated work of all departments;
- improving the quality of customer service;
- effective use of human, communication, investment and other service resources.

Conclusion. The experience of many countries shows that in the current dynamically developing world, information and communication technologies are the engine of economic development, contribute to attracting investments to the country, creating new jobs, introducing advanced technologies into production and management, and reducing costs in information exchange. This, in turn, determines the need to implement the following tasks:

- integrating network resources necessary for ensuring external communications using Internet resources;
- introducing a unified system for electronic document circulation;
- determining the initial list of public electronic services, creating relevant portals, and forming interactive information exchange related to them;
- it is important to form an information and communication infrastructure that provides access to Internet resources for business entities and the population.

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