### INTERNATIONAL JOURNAL OF ARTIFICIAL INTELLIGENCE



ISSN: 2692-5206, Impact Factor: 12,23

American Academic publishers, volume 05, issue 10,2025



Journal: https://www.academicpublishers.org/journals/index.php/ijai

#### THE ROLE OF MODERN INNOVATIVE TECHNOLOGIES IN VARIETY SHOWS

#### Nilufar Akhmedova

Associate professor of the Department "Art of Variety and public performances" of the State Institute of Arts and culture of Uzbekistan

**Annotation.** This article will talk about the role and importance of modern innovative tenxnologies in the art of Pop today and the direction of pop and public performances, and, moreover, the correct use of innovative technologies.

**Keywords.** Variety, direction, Innovation, Stage, concert, performance, genre, number, audience, lamp.

It is no secret that the main part of the fists that human beings do nowadays is done by technique. Without hesitation, it can be said that the XXI century is the century of tenica. Household and office work, in addition, no matter in which direction the necessary work is carried out in a button short time. The technique has zabd every area.

Moreover, nowadays, the effectiveness of festive performances with light, sound, in a word, technique is even more increasing. In particular, it should be polished with modern performance art, variety genre spectacle, various creative innovations.

The presence of the possibilities of cinema, video technology under the hands of the director helps a lot to create an artistic image of a festive spectacle, to ensure a compositional whole. The current development of computer technology has entered into all aspects of art and contributes to its development. The capabilities of monitors (screens) that are installed in holiday areas are incomparable. From monitors connected to the camera, we can watch not only recorded cinema, video cameras, but also the behavior taking place in the field directly in different plans.

Nowadays, great opportunities are being created by our state for the development of modern pop art. At the same time, interest in the audience, among the public, is gaining momentum. This requires more work in the industry, creating innovations, not stopping.

In the development of pop art, now more and more young people are working hard and trying to work in a new way. At the same time, working with technologies, their capabilities are widely used.

That is why it is important to be able to correctly choose, direct emotionally influencing means, artistic material, when staging modern celebrations and performances in our country, in the process of creating a script, in determining an idea and a higher goal. It is up to the staging director to do this.

Variety-requires extensive foliation, behavior, speed, continuous novelty. It is with this side that it is fundamentally different from other genres, from other directions of the art of viewing. It is this task that also stands as an actuality in public celebrations and performances, the type of art whose audience is the largest. Especially in modern public holidays and performances, the widespread use of innovative technologies in a new way is characterized by the fact that it is able to have a strong emotional impact on people.

# INTERNATIONAL JOURNAL OF ARTIFICIAL INTELLIGENCE



ISSN: 2692-5206, Impact Factor: 12,23

American Academic publishers, volume 05, issue 10,2025



Journal: https://www.academicpublishers.org/journals/index.php/ijai

"Combining a concert into one whole form can be achieved not only through words, but also through modern impressive means, either cinema-video footage, music, or specially prepared choreographic, plastic numbers," writes F.Ahmedov.

In fact, the presence of the possibilities of techniques and technologies under the hands of the director of public performances greatly contributes to the creation of the artistic image of the festive show, the emergence of a new composition. The current development of computer technology has entered into all aspects of art and contributes to its development. It is necessary to thoroughly study the experience gained today and develop how to apply innovative technologies in the process of theatrical production. We must pay attention to this fact that technical means cannot be used everywhere. Theatricalization can be applied to performance as an auxiliary tool to increase artistic effectiveness, only when real-world events relate to a specific audience.

The atmosphere of the performance depends on the skillful performance of the participants and their behavior. This condition is born as a result of the clear action of the participants and their excellent performance in their UTI. And at the same time it is organized in the creation of the environment using technical means and innovative technologies - that is, light, music, stage decoration, lights and many other styles and effects.

Organizational and staging work occupies an important place in the preparation of modern variety performances, since it is not only creative work, but also organizational work. Avvlambor, a scenographer-director, music director of the concert, baletmeister, artist, lighting artist, sound director, operators, assistant and creates a staging group made up of assistants.

It is no secret that innovative technologies are now widely used in solo concerts. But it remains only lights and Phonograms. The use of technical means in a state of harmony with the images being created during the staging process creates a completely new kind of composition.

The director will tell you which place of the scene should be illuminated in the statement of rehearsal or preparation in a traditional work, what exactly to which point should be a suite, where they should be lower, where bright. And the master of the lamp, working on the replica, will record or remember what was said. At the same time, the lamp controller records the passage of each scene, the change of lights depending on the plot. Only then does the rehearsal associated with the lamp take place. It is imperative that there is complete decor on the stage. With the master of the lamp, his assistants, based on the records of the rehearsal time, work.

Nowadays, performances and stage performances can be done with a full light. We even witness them giving the solution through the screen. But it is up to the students to find the solution in the direction mainly through the actions of the actor and to assure them that the performance consists of the behavior of the actor. And we need to explain that lights and technologies are only auxiliary pressures and impressive tools for us.

But again, we need to know that innovative technologies do not consist only of a lamp and a screen. For example cranes, the rotation of the stage drum and so on is not a period that surprises us. Examples of auxiliary technologies can be made for the behavior of the actor.

Especially nowadays, it is no secret that artificial intelligence is riveted and penetrates into every sphere. The stage activity is not left out of this either. Suniy nitellekt will bring out deocracy and stage decorations in several options if you write to him what kind of performance decor you need on stage. This is what causes work to lighten on the one hand, while on the other hand it hurts the creators to have their fantasy regularly charmed. That is, there is no risk that creative people will not be able to believe in artificial intelligence. Because the brain is

# ORIGINAL ARTICLE

# INTERNATIONAL JOURNAL OF ARTIFICIAL INTELLIGENCE

ISSN: 2692-5206, Impact Factor: 12,23





Journal: https://www.academicpublishers.org/journals/index.php/ijai

such an intelligent and at the same time lazy organ that, when it is offered an idea and Idea from another Earth, it will inadvertently put it.

#### Literature used:

- 1. Mirziyoyev SH.M. Critical analysis, Katia discipline and personal responsibility-should be the Daily rule of the activities of each leader. Tashkent: Uzbekistan, 2017. 104 b.
- 2. Ahmedov F.E. Basics of the director of public holidays. Tashkent: Contact, 2008. 424 b.
- 3. Mamatkosimov J.A. Stage culture in the direction of public holidays. Tashkent: Science and technology, 2009. 208 b.