



Automating ITSM Compliance (GDPR/SOC 2/HIPAA) in Jira Workflows: A Framework for High-Risk Industries

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ABSTRACT

Regulatory compliance is increasingly a fundamental part of a methodology to shield one's organization from unscrupulous practices in enterprise IT. Organizations are bound by these compliance frameworks, such as GDPR, SOC 2, and the Health Insurance Portability and Accountability Act (HIPAA), to have the most potent data security, privacy, and integrity controls in place as they pertain to data. Organizations can get integrated options for handling workflows and ensuring compliance with the automated options of IT Service Management (ITSM) tools like Jira. With customizable workflows, automated notifications, and task assignments, Jira exposes organizations to powerful and easy-to-enforce compliance with these regulations across large and distributed teams. This study explores ways of automating the compliance workflows using Jira and how it would integrate well with other ITSM tools and perfectly tie with IT service and DevOps processes. It also talks about how complex it is to automate compliance, including configuring workflows and integrating legacy systems. This will help the organization automate compliance tasks, lessen human error risk, accelerate the audit, and stay on track with compliance metrics. Jira case studies are also presented, which explain how Jira is used in high-risk cases, reducing the risk associated with compliance and improving audit and streamlining of workflow. The paper ends by recommending industry organizations that want to utilize the best practices of compliance automation as part of their strategies and predicting trends that will affect compliance automation ITSM practices in the future, including AI and machine learning, blockchain technology.

KEYWORDS

Compliance Automation, Jira Workflows, GDPR, SOC 2, HIPAA.

INTRODUCTION

Data security, privacy, and system integrity are important nowadays in IT and must be done according to industry regulations. Compliance frameworks are tools that help an organization adhere to regulatory requirements that it abides by IT Service Management (ITSM). There are solidly defined regulations that are set as guidelines for the securement of sensitive nonpublic information, such as the General Data Protection Regulation (GDPR), System and Organization Controls 2 (SOC 2), and the Health Insurance Portability and Accountability Act (HIPAA). The frameworks lay out the legal and operational responsibilities of a company that owns, processes, and stores that data. As GDPR is related to personal data protection for EU citizens and better controls on data access, consent, and retention, it is perceived as a tougher regulation than California laws. Comparatively, SOC 2 involves trust service criteria revolving around data service providers protecting information using security, availability, confidentiality, processing integrity, and privacy. HIPAA focuses only on patient information and healthcare organizations about confidentiality and Integrity. Organizations that do not comply with these frameworks suffer huge damage to their reputation and financial penalties. The continued nature of

compliance makes it almost impossible for the enterprise to achieve and maintain it, especially if handling large quantities of sensitive data.

Enterprise environments use Atlassian product Jira to manage software development and IT service management (ITSM) processes. In terms of its strong feature of handling tracking tasks, automating workflows, and enforcing compliance in large distributed teams is an ideal tool. This helps organizations use Jira for ITSM compliance and create secure workflows for compliance with regulatory measures. Jira's flexibility is essential for its customization around its workflows to the extent it can help it 'escape' to meet its compliance process requirements and those of the organization with compliance process requirements. Jira has glaring features, like automated notification, task assignment, and approval processes. Each uses Jira to clean up compliance issues effectively and guarantee appointments to the right team members at the right time. It also allows for the integration of its functions with other ITSM tools and DevOps platforms to achieve visibility across several departments in the context of workflows. Jira plays a fundamental role in helping Organizations Bridge the gap between IT service management and development as they move towards DevOps and automate compliance workflows from the application and service lifecycle.

A robust Compliance Management System is required in high-risk environments, especially where the customer or patient's health data is sensitive. Manual processes lead to inefficiency as well as human error in these settings. Because compliance tasks are performed consistently and accurately, there is less chance that oversight or mishandling of this task will cause noncompliance. Especially in environments where adherence to stringent regulations such as GDPR, SOC 2, and HIPAA is critical, automation plays a very crucial role. These regulations are very strict, providing detailed guidance about how data has to be handled, controlled, and so on across the entity. They need to be implemented firmly and consistently. Implementing automation in Jira helps minimize compliance risks because compliance tasks are embedded directly into daily workflows, giving organizations better coverage of their compliance status. Additionally, automation drives up the auditing process and spits real-time metrics into compliance metrics, especially in high-risk environments where a breach or violation can be catastrophic.

Failing to meet ITSM compliance standards has many ramifications. If an organization does not comply with regulatory requirements, it can be fined very high financial penalties. For instance, the fines for GDPR violations can reach \$4 million or 4 percent of annual global revenue, whichever is higher. Nonadherence to HIPAA or SOC 2 results in enormous financial and legal repercussions like losing access to business licenses or contracts, lawsuits, and undermining reputation. The cost of noncompliance goes well beyond the immediate financial penalty and can go on to cause irreparable damage to an organization's brand. These days, customers and stakeholders are more aware of how important it is to keep your data private, and a failure to comply can make you lose trust and confidence. Once trust is broken, it is very hard to recover old trust; it takes a toll on customers acquiring and keeping them loyal. For this reason, compliance cannot be over-emphasized, and Jira provides practical tools for reducing the associated risks.

This study intends to understand how automating the processes related to ITSM compliance frameworks like GDPR, SOC 2, and HIPAA offered help to organizations facing the complexities. This paper will discuss how Jira is used to automate compliance workflows, what it entails, how it helps in high-risk environments, and how it integrates with existing ITSM processes. It also discusses how most organizations face problems when automating compliance and outlines how to integrate those processes into an enterprise's IT and DevOps strategies. The study generally outlines the ITSM compliance regulations in the form of an overview and then presents in more detail how Jira can automate these processes. There will be case studies of successful implementations, the best practices and knowledge, and the future trends for compliance automation. The study suggests how Jira could strengthen your organization's compliance automation strategies.

Key ITSM Compliance Regulations: GDPR, SOC 2, and HIPAA

Organizations that handle sensitive data must adhere to stringent data protection standards to ensure security, privacy, and data integrity within IT Service Management (ITSM) frameworks. Key regulations that govern these practices include the General Data Protection Regulation (GDPR), System and Organization Controls 2 (SOC 2), and the Health Insurance Portability and Accountability Act (HIPAA). These frameworks impose rigorous requirements for data handling and privacy across various sectors. Ensuring compliance involves embedding security measures throughout the software development lifecycle, particularly within CI/CD pipelines, using DevSecOps methodologies that integrate tools such as SAST, DAST, and SCA (Konneru, 2021).

Table 1: Overview of ITSM Compliance Regulations.

Regulation	Key Focus Areas	Compliance Requirements
GDPR	Data protection, access control, and consent	Data encryption, user access permissions, breach reporting
SOC 2	Security, availability, confidentiality, processing integrity, privacy	System security, incident response, access control
HIPAA	Patient data privacy and security	Encryption, access control, risk assessments, audit trails

General Data Protection Regulation (GDPR)

Particularly adopted in 2018, the European Union's (EU) General Data Protection Regulation (GDPR) is a comprehensive data privacy law. It is also a very high standard to protect personal data and is for any organization that processes the data of citizens of the EU, wherever this organization is based. In the case of GDPR, all personal data has to be stored, collected, and erased. There are numerous requirements, including obtaining explicit consent for any kind of data collection, allowing individuals to access the data they provide, and securing the data at each stage of its life cycle.

The GDPR has an extremely basic principle regarding the individual right to privacy (Brkan, 2019). The regulation speaks to the issue of individuals knowing what data is being collected, how it is being used, and who it is being shared with. To meet GDPR, organizations must ignore encryption and data anonymization because they are not obliged to provide strong security to protect personal data from data breaches. A further aspect of GDPR is strict reporting requirements for valid organizations on data leaks and severe punishment for failure to comply.

It may also be essential that Jira is used to ensure that GDPR will be complied with. An organization can allay fear regarding handling personal data based on GDPR principles by leveraging Jira's customizable workflows and automation feature (Sangaroonsilp, 2024). For example, Jira can automate consenting, tracking data access requests, and retaining data. In this context, Jira audit trails and permission management features allow for the records of these data processing activities to be maintained, and the only people who have access to that sensitive data are the audited people. However, Jira's flexibility allows the rules and the automation of reporting to be strict regarding security and all the GDPR requirements for the process itself.



Figure 1: An Overview of GDPR

SOC 2 (System and Organization Controls)

The SOC 2 is a group of three compliance guidance objectives based on the elements AICPA developed to complete a Security, Availability, and Confidentiality assessment of an organization's systems, and the standards are used to evaluate the system's security, availability, processing Integrity, confidentiality, and privacy. SOC 2 is known in the world of cross-industries, especially in the IT sector, as a standard that ensures the Integrity and security of data in cloud environments. SOC 2 consists of the five Trust Services Criteria (TSC): security, availability, processing integrity, confidentiality, and privacy.

- Security protects systems or data from unauthorized access or attacks.
- Availability means that all systems and services are available for operation and use according to the terms of the service agreements.
- Processing Integrity ensures that the system's processing does not result in errors in accuracy, completeness, or timeliness.
- The protection of confidential information from unauthorized access is called confidentiality.
- Privacy involves what information can be used for, by whom, and what can happen to that information.

These criteria need to be aligned by the organizations, and they must implement the controls required to fit the criteria. To prevent the effectiveness of security procedures, it is necessary to establish security procedures such as secure access protocols, including a monitoring process and proper auditing. Incident response plans must be created and followed, and organizations must perform risk assessments and constantly monitor vulnerabilities. Also, these attendance rules are facilitated by automation and the reduced time it takes to meet the ITSM processes.

Jira is an excellent SOC 2 control implementation platform where workflow can be handled, access control can be monitored, and real-time changes can be tracked. Companies can use Jira's customization functionality to automate security incident monitoring, force service level availability through Service Level Agreements (SLAs), and enforce processing integrity through a wide raft of auditing measures (Waghmare, 2019). Granulated reporting features, such as SLAs and audit logs, make Jira very suitable for monitoring confidentiality and privacy compliance tasks (such as SLAs and audit logs) and base compliance on transparency and verifiability.

Health Insurance Portability and Accountability Act (HIPAA)

HIPAA is a federal law that safeguards patient information. Particularly for healthcare organizations and business associates, HIPAA is quite important in handling protected health information (PHI) (Abbasi & Smith, 2024). This website establishes the rules about keeping and passing patient data securely so as not to be given to people who are not authorized. Since PHI must be protected, implementing the administrative, physical, and technical safeguards HIPAA prescribes for healthcare organizations is necessary. Consecutive to that, access control conventions, encryption, data reinforcement methods, and continuous scanning for unlawful access or intrusion. HIPAA also requires that organizations have a security policy with access to all employees, conduct a continuous risk assessment, and train all employees to protect the data. Supporting HIPAA with Jira can be done by automating workflows dealing with PHI and securing PHI only to authorized personnel (Thompson, 2020). Jira's permission management system can restrict sensitive access to roles so that the user with the right clearance can only access the data; the auditing capabilities of Jira help organizations provide detailed access and modification records of PHI that are needed for compliance reporting. In addition, Jira helps healthcare organizations automate compliance checks so things like encryption and data backup are consistently checked.

Commonalities and Differences between Regulations

GDPR, SOC 2, and HIPAA each require different things, but there are some common parts to all of them. All three regulations assume the importance of clear data security controls, including strict access controls to sensitive information. In addition, they must require organizations to keep a record of data access and processing activities that is detailed enough to be transparent and accountable. Furthermore, each regulation requires organizations to report data breaches immediately and instigate corrective steps where required. There are, however, important differences between these two regulations. GDPR is mainly concerned with data privacy and individual rights, which are strictly regulated about vehicle data subject consent and the right to be forgotten. For example, SOC 2 is about securing and processing Integrity in the system, which can be applicable if a company is in the business of providing cloud service and receiving third-party data (Mishachandar et al., 2021). HIPAA has extra prescriptive requirements for healthcare companies, such as information encryption, backup, and bodily safeguards. In fact, there are many cases where the organization has to meet several regulations simultaneously. Jira's flexible platform fulfills companies' requirements covering different compliance requirements. Customizing Jira to meet GDPR, SOC 2, and HIPAA Compliance while managing different types of sensitive data across different industries will streamline Compliance and enable task automation, security events, and a comprehensive audit log.



Figure 2: Difference between PCI DSS and HIPAA Compliance

Automating Compliance Workflows in Jira

Regulatory requirements like GDPR, HIPAA, SOC 2, and others still have to be met by organizations in a dynamic digital world, including today, and it is critical. Jira is an excellent tool for automating workflows for Compliance, and ITSM and project management are widely used usages of Jira.

Jira's Built-in Compliance Features

Jira offers several native features that enable organizations to automate compliance workflows effectively. Key components such as customizable workflows, granular permission settings, and detailed audit logs form the backbone of Jira's capability to support regulatory compliance. The flexibility of Jira's workflow engine allows enterprises to tailor processes to meet specific regulatory needs by defining step-by-step procedures and embedding review, approval, and escalation logic. For example, a workflow granting access to sensitive resources can be configured to require prior approval from a compliance officer, ensuring that access is limited to authorized personnel only. These systems contribute significantly to reducing the manual burden of compliance while increasing accountability and traceability (Raju, 2017).

Permissions are another very important aspect of compliance management in Jira. The great benefit of the power is that organizations can have detailed control over user access to set up exactly who has access to what and what other people can do. The least privilege is also enforced by Jira, where you are assigned permissions based on roles and responsibilities and have limited access to sensitive information, which puts less risk of exposing the information needed as part of Compliance with HIPAA (Rehman, 2021). One of Jira's main features of audit log functionality is its Compliance.

All actions performed in the system—creating a task, changing its status, or updating its content—are recorded with the help of timestamped records detailing who acted (Schmid et al., 2023). This allows an organization to see every activity within the system, which satisfies auditing standards. These audit trails are ideal during regulatory audits, as they ensure full accountability for organizational actions. Systems like Jira benefit from this by allowing organizations to generate compliance reports tailored to jurisdictional requirements. Compliance officers can customize these reports to focus on specific metrics—such as data access logs and task completion statuses—to assess adherence to compliance policies. The capacity to automate the creation and distribution of these reports ensures time efficiency and consistency in compliance tracking. Integrating such features with robust data

management systems like MongoDB helps bridge the gap between performance and reliability, further strengthening compliance capabilities through consistent data integrity and traceability (Dhanagari, 2024)

Table 2: Compliance Features of Jira

Jira Feature	Description	Compliance Benefits
Customizable Workflows	Tailored workflows that map to compliance regulations	Ensure all tasks meet specific regulatory requirements
Granular Permissions	Control user access to sensitive data	Enforces least-privilege access to comply with GDPR and HIPAA
Audit Logs	Tracks changes and actions in Jira	Provides transparency for audits and regulatory reporting

Integrating Jira with ITSM Tools for Enhanced Automation

Although Jira has many built-in features for compliance workflow management, its strength lies in integrating with ITSM tools such as ServiceNow, Cherwell, or Freshservice. When Jira is connected to these platforms, it helps organizations streamline their Compliance over multiple teams and systems more efficiently and automatically. As such, it could help you integrate Jira with ServiceNow so that the two processes can work hand in hand smoothly. ServiceNow services, incident, change management, and Jira to rep the tasks and approvals related to Compliance. A complementary use case for ServiceNow is responding to dependency requests where, for example, a compliance check is needed for a service request, and Jira can automatically create a corresponding task if required. Integrating that allows us to follow compliance workflows without delay and automatically create, assign, and track tasks between platforms.

Combining Jira with Cherwell will unify IT service management and compliance efforts. Cherwell handles incidents and service requests, and when a matter of Compliance arises, Jira can automatically create an issue for review (Tistelgrén, 2023). This integration minimizes the handwork to monitor compliance-related concerns and meet the task deadline. It aids in streamlining compliance management by shortening the time that business compliance-related problems should be attended to. Jira and ITSM tools integration increases the integration between IT systems, making a more integrated IT ecosystem that is not isolated on a single system (Saarela, A. (2017). Compliance is not isolated in any one system but has seamless transportation between several platforms. This way, compliance officers and IT teams can work together to achieve Compliance on time with as little manual intervention as possible.

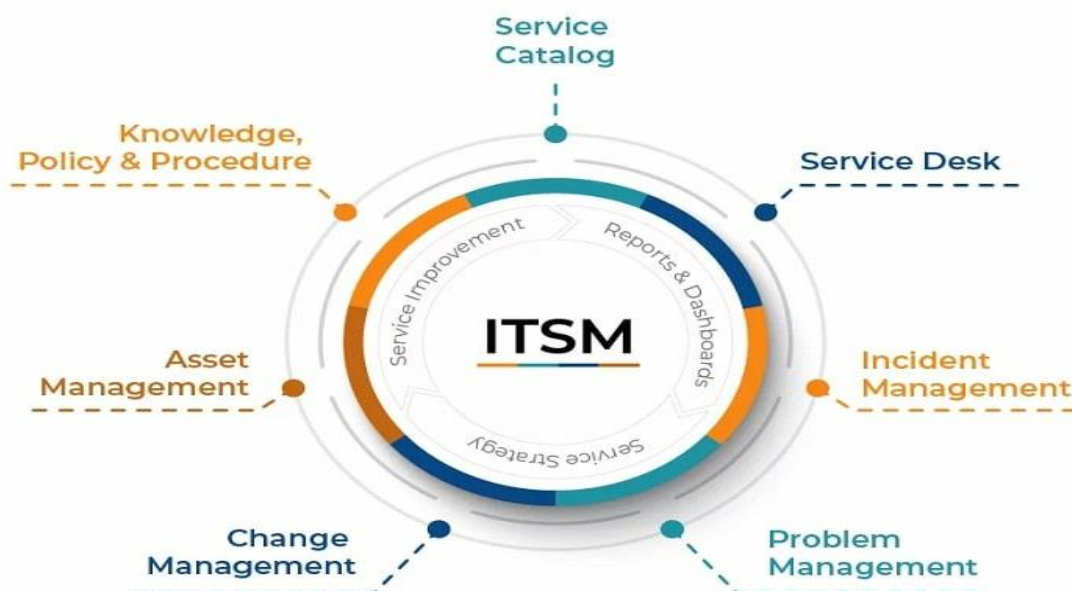


Figure 3: IT Service Management

Customizing Jira Workflows for Compliance

Customizing the Jira workflow process and automating compliance processes became easy. By creating workflows tailored to particular compliance regulations, organizations can enforce their compliance policies consistently. Jira offers custom workflows in which organizations can automate tasks like approvals, security checks, and data access controls, among others, to reduce the occurrence of human errors and meet Compliance across the board.

Adapting Jira itself to automate your approval processes is one of the best ways to ensure Compliance. For example, the customized workflow can notify the right compliance officer to approve a team member's sensitive data access requests. The compliance officer will approve the access request if it is only granted and authorized people can access critical information. Furthermore, this reduces unnecessary risk of infringement of regulations such as GDPR and HIPAA. Security checks can also be automated in Jira workflows performed at a point within a workflow (Boda, 2021). This means that the workflow can perform security checks prior to sending the data or moving it to make certain it is encrypted, for example, or otherwise in Compliance with a requisite security measure. However, these checks help avoid manual intervention and thus make the check more efficient and reliable.

Data access policies—such as multi-factor authentication or approval from designated team members—can be enforced by procurement teams to regulate access to sensitive information (Suleski et al., 2023). These measures ensure that each data point follows a secure lifecycle, with safeguards at every stage to meet compliance requirements. Additionally, Jira workflows can integrate escalation mechanisms to handle unresolved compliance issues promptly. For instance, if a compliance-related task remains incomplete beyond a set deadline, the system can automatically escalate it to a higher authority without requiring manual intervention. This automation ensures deadlines are respected and deviations are addressed in real-time, enhancing both accountability and compliance tracking (Kumar, 2019).

Leveraging Automation Rules and Scripts in Jira

Jira's powerful automation rules, as well as its power to script, are extremely useful to speed up Compliance and other tasks beyond the core features of Jira (indeed, Jira can be extended with plugins and also bespoke scripted programs to support the most demanding requirements). These distinct features of the system aid organizations in lowering manual involvement and ensuring that processes are adhered to without errors. Specifically for Jira, automation and automation rules are built into the product to allow users to create predefined actions that reoccur when a condition has been met automatically. For example, a compliance report will automatically be created if a task status reaches a certain point, like Completed or Resolved. These automation rules save tons of time and eliminate the chance of an error while humans are completing compliance activities (Biswas & Dutta, 2020). The same rules can also notify the compliance officers if an issue needs attention or when the compliance task status changes in the workflow.

Scriptrunner is a powerful scripting tool integrated into Jira, enabling the creation of custom scripts to support more complex automation tasks. These scripts can be leveraged to generate stakeholder compliance reports, issue email alerts, or perform compliance checks based on predefined criteria. By utilizing Scriptrunner, organizations can significantly extend Jira's native functionalities to meet highly specific industry or organizational compliance requirements. Additionally, Jira's REST API offers further flexibility for automating compliance workflows. This capability enables seamless integration with other tools and systems, ensuring real-time synchronization and interactive engagement with compliance tasks across platforms. As a result, organizations can enhance their compliance posture by centralizing or coordinating compliance management through a single tool or interconnected system (Singh et al., 2019).

Table 1: Role of Automation Rules and Scripts in Jira for Compliance

Automation Rule Type	Description	Compliance Impact
Task Status Change	Triggers automated compliance actions when tasks are updated	Ensures compliance checks are completed without delays
Security Incident Alerts	Automates notification to compliance officers when incidents occur	Immediate action to resolve breaches
Compliance Report Generation	Automatically generates compliance reports at specified intervals	Saves time, ensures timely reporting

Data Protection and Security in Jira Workflows

Today, dealing with sensitive data is mandatory (such as using Jira to manage ITSM compliance workflows), which is why organizations are regulated digitally. Guaranteeing operational integrity is critical, for instance, ensuring guaranteed data, and this is critical, too, as it is mandatory as per any standards like GDPR and SOC 2 HIPAA.

Access Control and Permissions

Data protection in Jira workflows only concerns granular access control and permissions. The access control mechanisms employed by organizations make sure except for authorized personnel, sensitive data cannot be viewed or subjected to malicious access (Tourani et al., 2017). Access control is handled by a role and permission scheme in Jira so that administrators can assign a certain level of access to specific roles for each user. One example is that administrators can have the highest level of access and create workflows, set permissions, and see all issues. However, end users may be limited to only seeing or, at most, editing issues associated with assigned tasks. Access hierarchy order of order means that only people who need to see this data for the right reason have access to sensitive data such as personally identifiable information (PII) or one's health records (for instance, HIPAA compliant).

This is because Jira is made to review periodically and once again reconfigure permission permissions because roles change inside of the organization, and the GDPR and some other rules make organizations do this (Block, 2023). In role-based access control (RBAC), access to sensitive data can also be restricted based on a user's role in the company, with restricted access given to the users who must not have access to this data like others. With Jira's permission scheme, compliance officers can now lock down permissions more and only allow users explicitly authorized to access compliance-critical data. Jira also has two-factor authentication (2FA) as a form of security for user accounts. It also adds another step that cuts the risk of an unauthorized breach, even with compromised passwords. By enabling 2FA, people are reducing the number of attacks against sensitive compliance data and their exposure since only real users can access it.

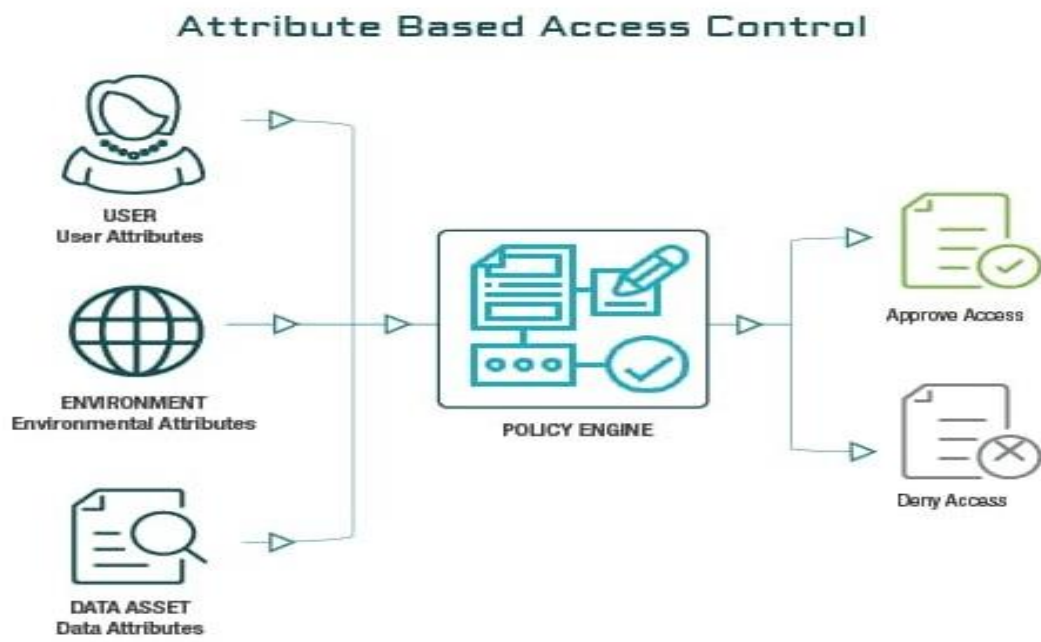


Figure 1: Attribute based access control for PII Protection

Audit Trails and Reporting for Compliance

A detailed audit trail is mandatory for any organization that is in the position of taking care of sensitive data. Audit logs record who had access to or altered data and when that occurred; they are essential to ensure compliance with regulations like GDPR, SOC 2, and HIPAA. Jira’s many audit logging capabilities are meant to log each and every user interaction in the platform. Many of these issues come from these logs, such as login attempts, permission changes, workflow transitions, and modifications in the sensitive issues. Audit logs are essential to prove to the authorities that correct measures are in place to regulate access and ensure system security (Ahmad et al., 2019). Fulfilling regulatory requirements towards data integrity, privacy, and accountability requires that actions be tracked to the level of ticket creation, deletion, modification, user details, and timestamps.

Jira enables compliance officers to generate detailed reports from audit log data, allowing organizations to filter by specific actions, users, or time periods to conduct comprehensive internal audits and prepare for external compliance evaluations (Kamdjoung et al., 2024). This process can be further streamlined with automated report generation, providing real-time access to required compliance data. These audit trails are vital for probing unauthorized access attempts, monitoring adherence to security policies, and tracing user actions within the system. In particular, regulations like the GDPR and HIPAA require verifiable documentation of data protection practices. For example, GDPR mandates that organizations demonstrate their compliance efforts when requested by law. Jira’s immutable audit logging feature supports this requirement by maintaining a transparent and tamper-proof history of all system activity (Sukhadiya et al., 2018).

Table 2: Jira's Compliance Features vs. Regulatory Requirements

Jira Feature	GDPR Requirement	SOC 2 Requirement	HIPAA Requirement
Audit Logs	Tracks data access and changes to ensure transparency	Monitors system access and data processing integrity	Ensures complete records of access to PHI
Access Control	Limits access to personal data based on roles	Secures access to systems and data	Restricts access to PHI based on employee roles
Encryption	Encrypts personal data during storage and	Encrypts sensitive information	Encrypts PHI both in transit and at

Jira Feature	GDPR Requirement	SOC 2 Requirement	HIPAA Requirement
	transfer		rest

Data Encryption and Security Measures in Jira

The crucial step to ensure the security of sensitive information both within transit and at rest is the process of data encryption. Encryption takes data and changes it into code that can only be decrypted by authorized entities, preventing unauthorized access to the data during transmission or storage. All data transferred from the users to the platform using Jira is encrypted using strong encryption protocols. Transport Layer Security (TLS) encrypts communication between Jira servers and clients so that sensitive data such as passwords and issue details cannot be intercepted or tampered with in transit. This encryption is necessary to meet the security requirements of SOC 2 and HIPAA, as well as regulations that require encrypting sensitive data when transmitted to keep the data from being leaked. Jira supports encryption in transit as well as encryption at rest (Loukkaanhulta, 2021). This means that the data stored on Jira's servers are encrypted, and even if an unauthorized person successfully accesses the storage devices physically, they would not be able to read or manipulate the data.

Canadian regulations that guide wildlife generally require it. HIPAA and SOC 2 are two specific examples of knowledge that focus on delicate data, including medical information, health-related information, financial data, etc. Because of this, encryption at rest is fundamentally important when planning for such data, and it has an extra edge in safeguarding against data breaches and being open to them. Third-party security solutions, such as identity management and Single Sign-On (SSO) systems, operate with Jira to further aid Jira's overall security posture. The integrations can help you more easily manage who does what in Jira, increasing the security of Jira workflows. Organizations working in highly regulated industries must ensure that Jira adheres to the encryption standards required by GDPR, HIPAA, and SOC 2. The same should be performed for Jira's encryption mechanisms to verify that they are actually working and that sensitive data cannot be accessed by anyone other than the intended user (Goel & Bhramhabhatt, 2024).

Data Retention and Deletion Policies

A second important aspect of data protection in Jira workflows is to meet the data retention and deletion policies. Organizations are required to keep personal data for only as long as needed to fulfill the reason(s) it was gathered by regulations such as GDPR and HIPAA. Data must be securely eliminated or masked if it is no longer needed not to be accessed by unauthorized persons. Data retention policies can be implemented in Jira so that sensitive data should be automatically deleted or anonymized when it has exceeded its retention period. Jira has built-in features for doing this, like automated workflow transitions or custom scripts that delete the requested data for a particular period. For instance, if a support ticket containing personal data is ended and then no longer required, Jira can use the configured retention schedule to archive or purge the associated data automatically (Koop, 2020). Since GDPR, Jira workflows should be designed to delete personal data once such data becomes not required for processing. It also includes deleting data and removing all other backups of the data. Jira also has an anonymized tool that enables administrators to unidentified data, with the functionality still as it would be for statistical or analytic purposes. Organizations can reduce the risk of non-compliance with regulations and legal obligations in managing sensitive data if they can automate data retention and deletion processes. Retention policies and practices should be reviewed periodically to ensure the configuration supports recent regulatory requirements.

Data Retention and Deletion Policies

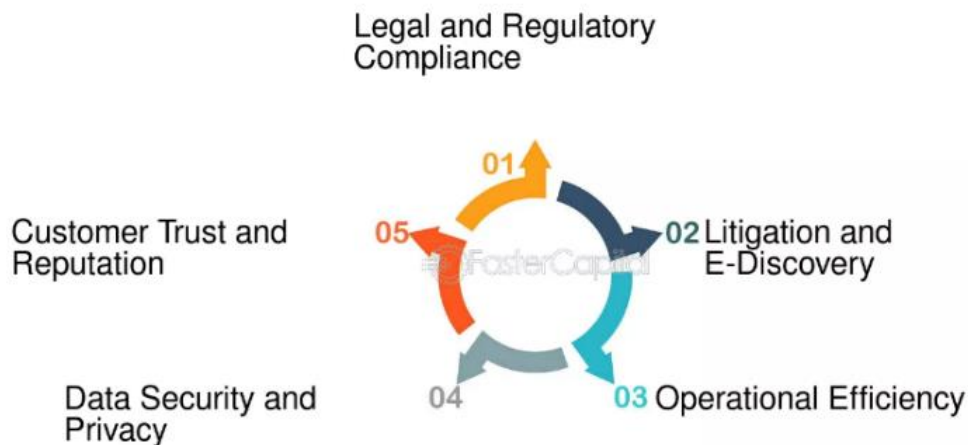


Figure 2: Data Retention and Deletion Policies

Ensuring Continuous Compliance with Jira Automation

Continuous compliance in an organization is an ongoing process of vigilance, consistency, and the ability to adjust to progressive and evolving regulatory requirements. When properly configured and integrated with automation features, Jira can have a major situational role in the layer of compliance in IT service management (ITSM) workflows. With continuous compliance monitoring, the ability to proactively notify compliance officers of possible issues, the generation of real-time metrics, and the automation of audits and reviews, organizations can handle compliance risks very effectively and efficiently. Below are some key ways Jira can assist in automating and continuously complying (Karwa, 2024).

Automated Compliance Monitoring

Furthermore, maintaining compliance becomes one of the primary challenges during which policies and procedures are repeatedly being followed, not the organization. Jira's ability to have customized workflows enables enterprises to monitor compliance in real-time through automated monitoring. Jira's automation engine can continuously check how many compliance tasks have been performed to the dates set down, as per schedules or deadlines. Organizations can automate the task of compliance monitoring in Jira workflow automation rules and ensure that each step of the process is done correctly without humans intervening (Seth & Bagalkoti, 2019). One example is that Jira can track when tasks associated with data protection, access control, and documentation were completed to comply with GDPR. With these tasks moving through the system, Jira can ensure that the approvals and checks they need are confirmed and that none of the tasks are skipped or delayed. This continuous monitoring system greatly minimizes the risk of noncompliance with human error so that organizations have a consistent, verifiable record of all compliance activities.

Proactive Compliance Alerts and Notifications

Automated monitoring plays a critical role in ensuring that compliance processes are consistently followed. However, it is the integration of proactive alerts and notifications that serves as an organization's early warning system—helping to identify and mitigate compliance risks before they escalate into larger issues. Jira enhances this capability through built-in automation features that allow users to set alerts based on specific triggers or conditions. For example, stakeholders such as compliance officers or managers can be notified when a regulatory deadline is approaching or when a required task is overdue. This ensures timely action and accountability, reducing the risk of non-compliance (Chavan, 2021).

Preventing potential compliance breaches is important, and these alerts are important to them (Mohammed, 2023). For instance, if an employee accesses sensitive data without proper authorization, Jira can alert the relevant parties, or if the audit trail is not enough, it can raise an issue if the employee has not followed security procedures. Suppose we are talking about GDPR compliance, for example. In that case, Jira can be configured to send out notifications to data protection officers regarding approaching deadlines of data access requests or if a data retention policy is not being followed. By providing real-time notifications, Jira gives compliance officers the ability to perform corrective action and reduce the possibility of fines, penalties, and decreased reputational damage. Jira's alert system can also be used for different levels of urgency and importance (Dona & Nilindi, 2021). An example would be that there might be an alert with high priority when anybody changes the access permission to the sensitive data and a lower priority alert when we need to inform the team that we need to do periodic reviews according to compliance. The degree of customization guarantees that the compliance teams are knowledgeable and equipped to deal with any issues promptly and efficiently.

Reporting and Dashboards for Compliance Metrics

Compliance also extends to ensuring that those processes are being met with tracking and proving that you are following the process correctly. Specifically, Jira's dashboard and reporting abilities give companies a strong stick to visualize compliance metrics and performance. They can be made to display live compliance data so that a team can quickly assess how much they are achieving regarding regulatory requirements. The same can be used as an example if the compliance officer wants to create a dashboard showing you some of the metrics around data access control, audit logs, and workflow adherence (Fanto, 2016). They can see whether compliance tasks are being done in time or not, whether security policy is being followed, and identify bottlenecks in the compliance process. These metrics can be updated in real-time and always have an accurate, up-to-date picture of the organization's compliance status.

In addition, Jira helps generate detailed reports to track how performance ended during the passage of time, thus enabling the compliance officers to spot the trends and areas for improvement. They are essential for periodic internal audits and for giving evidence during external audits. The reports can be customized to display detailed logs of what actions were taken on workflows, which actions were made, and when and whether they were done in compliance with compliance protocols. As a result of offering these real-time reporting and visualization tools, Jira helps the organization meet compliance requirements and offers stakeholders transparency on how much effort the organization is deploying to meet compliance requirements.

Automated Compliance Audits and Reviews

This is where it becomes very important to conduct audits and reviews regularly. However, the manual effort involved with conducting these audits and reviews is extremely time-consuming and prone to errors. By automating many tasks when completing their compliance audits, Jira's automation capabilities can help reduce the workload those tasks take away from compliance audits. Automatic scheduling of compliance audits can be facilitated to meet the schedule of audits consistently without manual intervention (Wang et al., 2021).

The Jira workflows can be designed to trigger an audit when specific events occur, e.g., when a compliance-related task is completed or when a set time interval has passed (e.g., monthly, quarterly, or annually). This allows the system to generate automated compliance reports regarding that audit's findings, including those areas of compliance and any deviation or violation that may exist. These reports can easily be forwarded to an individual or a designated group of people who will examine them for further review by compliance managers and executives.

Outside of automated audits, Jira can monitor for compliance against particular rules automatically by checking the workflows periodically to ensure that the organization has complied with the relevant regulations (Kamath, 2023). These reviews can be relied on to verify that all audit trails are complete, that no unauthorized access has occurred, and that all the compliance tasks have been completed in the proper timeframe. Jira automates the audit and review process and lowers the administrative load on the compliance teams while maintaining the highest degree of accountability and transparency to ensure the outcome.

Case Study: Automating ITSM Compliance in a Large Healthcare Organization

Challenges Faced by the Healthcare Organization

Many healthcare organizations, including large ones such as providers of a wide range of medical services (such as emergency care, outpatient services, and long-term care), faced challenges in the way they had to enforce compliance with the Health Insurance Portability and Accountability Act (HIPAA) while attempting to define and implement their IT service management (ITSM). Strict regulations governing data privacy laws regarding the handling of patient data, and the organization was dealing with very large amounts of sensitive patient data. One of the organization's biggest problems was securing patient data between different departments while ensuring the confidentiality of patient data (Abouelmehdi et al., 2018). These departments, billing, patient care, and administrative services are needed to access different patient data sets. Each department faced the complex task of HIPAA compliance, and only authorized personnel were allowed to access sensitive data. These workflows were also not unified because the different departments varied in terms of which tools and processes they used for compliance and operational tasks, thus splitting and disrupting the workflows in contrast to efficiency.

The fast pace of changes in the realm of healthcare regulations was also another hurdle that the organization experienced. More often, especially when new regulations such as data encryption, ransom notification, and patient access rights appear. Keeping up with these changes and ensuring all processes comply with the latest regulatory standards was overwhelming. Manual compliance tracking with these regulatory changes was more complex due to human error and variation. The audit processes also involved much manual labor and were heavy regarding audit data collection and analysis. It was difficult for the healthcare organization to demonstrate compliance when periodic audits or investigations created consistent and reliable audit trails of every action on sensitive patient information. Given the critical nature of these audits, there was a significant risk factor for lack of automation.

Implemented Solution

In order to tackle these hindrances, the healthcare organization looked to Jira, a popular tool for IT workflow management, to make their compliance workflow more automated and sheared. First, HIPAA compliance was integrated into Jira's ITSM capabilities by adding HIPAA-specific compliance rules in a framework tailored to HIPAA. Jira was flexible enough to create customized workflows based on organization-specific requirements, which meant they followed HIPAA standards for handling sensitive data. The most important component of the implemented Solution was the development of custom Jira workflows that were exactly beholden to the HIPAA compliance processes (Ciervo et al., 2019). The automated key compliance activities include encrypting patient data, generating the necessary approval to access patient data, and timely reporting security breaches.

To set up automated alerts and notifications using Jira's powerful workflow engine, we took advantage of the fact that any deviation from the compliance process immediately flags that deviation for review by the correct personnel. Moreover, the healthcare organization leveraged several Jira plugins to improve the functionality of the ITSM compliance workflows. For example, if the Jira Service Management plugin were implemented, IT service teams would get automated tools to resolve compliance-related tickets and respond faster to compliance violations or incidents (Plant, 2019). The plugin also included HIPAA-templated templates to assist staff in structuring the resolution of issues around data breaches and other such incidents.

A second critical part of their approach was the incorporation of Jira Automation to add rules for automating the approval workflows so that sensitive data access requests are only approved by authorized personnel (Batskihh, 2023). This removed the manual intervention and reduced human error. The Audit Log feature in Jira enabled it to generate immutable and timestamped records of all interactions with sensitive data, thus fulfilling HIPAA's exacting requisites of audibility. Therefore, the compliance metrics were seamlessly tracked and reported by integrating Jira with the organization's other systems (such as patient management and data storage). Integration was achieved at this point as this integration gave us a unified view of patient data access and security and simplified how to manage and monitor compliance across several departments.

Table 3: Workflow Example for Automating HIPAA Compliance in Jira

Workflow Step	Jira Automation Feature	Compliance Outcome
Access Request	Automatic approval process with compliance officer approval	Ensures only authorized users access sensitive patient data
Data Encryption	Automates encryption checks before data transfer	Ensures all patient data is encrypted per HIPAA standards
Breach Notification	Automated alerts and reports for any data breaches	Provides timely breach reports as required by HIPAA

Results and Benefits

Using Jira as the healthcare organization's main ITSM compliance automation implementation has significantly impacted operational efficiency and risk management. This helped the organization avoid compliance-related risks, improve auditability, and streamline the process. Reduction of compliance-related risks was one of the most known benefits (Armour et al., 2020). The healthcare organization's automated workflows involve data access requests, encryption, and breach notifications to eliminate any chance of human error when enforcing these processes consistently. The organization could have automated alerts that would alert it almost instantly if there was any potential compliance violation, for example, if people were gaining unauthorized access to the patient records so that it could be addressed immediately. This proactivity of compliance helped minimize the possibility of data breaches and security incidents.

Another significant advantage of Jira is its built-in Audit Log and reporting capabilities, which facilitate the creation of automated audit trails. These comprehensive records, readily available to auditors, enable organizations to present clear, accurate, and up-to-date documentation of compliance-related activities during audits. This not only saves time and reduces the manual effort involved in collecting and reviewing compliance data but also minimizes operational costs. For healthcare organizations in particular, this feature enhances accountability—an essential factor in successfully passing regulatory audits and avoiding fines or penalties (Singh et al., 2019).

This type of automation of routine compliance tasks enabled staff to spend more time on more critical and complex things. For instance, there was automatic routing of data access requests, which previously would have needed to go through manual approval processes that hit the response times out of the park. In addition, Jira integrated with other systems, eliminating duplicated data entry and ensuring the information was accurate and updated in other systems. There was an improvement in the culture of the healthcare organization about compliance. Jira's compliance workflows provided ease of use and transparency, with staff embracing compliance activities. There was a lack of ownership and understanding concerning which part of the compliance activity was their responsibility. This helped to build compliance adherence and trust with patients who can be assured that their data is being handled securely and performed by HIPAA requirements.

Benefits of Jira Service Management ITSM



Figure 3: Jira Service Management ITSM

Overcoming Common Challenges in Automating ITSM Compliance in Jira

Automatically following up on Jira issues with policies using workflows can greatly speed up an organization's meeting regulatory requirements. Several challenges are encountered during this process. These challenges involve workflow configuration complexity, integrating legacy systems, organizational resistance, and allowing automation to grow within the organization.

Complexity of Configuring Compliance Workflows

The problem with automating compliance workflows in Jira is that the workflow is complex, and people need to configure it to meet various regulatory standards. Despite its flexibility, Jira lacks any automated mechanism for enforcing compliance because it does not enforce the right thing the first time, and users can easily make mistakes. Typically, compliance regulations demand a large range of actions to be documented and performed in specific manners (Root, 2019). The actions include data access restriction, approval process, audit trail logging, and data encryption. The key catch is associating these regulatory obligations with Jira's workflow automation system. It is important to plan out all these compliance requirements, such as GDPR data subject rights or SOC 2's confidentiality requirement, in the Jira workflow configuration.

The challenge lies in navigating regulatory obstacles, which begins with a thorough understanding of applicable requirements and mapping those to Jira's capabilities. This process necessitates collaboration between compliance officers and legal teams to identify all essential steps that can later be automated within Jira workflows. Jira provides built-in features such as permission schemes, issue security levels, and customizable fields, which support the creation of automated workflows for compliance-related tasks without the need for manual oversight. Moreover, plugins like *Jira Compliance* or *Jira Automation* can enhance this process by offering preconfigured templates aligned with common regulatory standards, thus streamlining implementation in line with industry best practices (Chavan, 2021).

How does Jira aid startups in tracking and managing software bugs and issues efficiently



Figure 4: Ultimate FAQ: Jira

Handling Legacy Systems and Data Migration

Many organizations, particularly large enterprises, unshackled themselves from the legacy IT systems they depend on and were not intended to be compliant automation systems. They are difficult to integrate into modern tools such as Jira (Dona & Nilindi, 2021). Ensuring Jira can play nicely with these older system-based systems without unloading the compliance requirements is complex. It could also be because how legacy systems can store data is not by modern compliance frameworks and comes with a high risk of data, security, privacy, or suitability. Furthermore, data migration from these systems to Jira can further violate compliance as these data are usually not to be moved over without integrity.

Organizations with a keen strategy for merging legacy systems with Jira must address this challenge. A detailed review of all the existing systems and the gaps in compliance can be done. IT teams should collaborate with the access, storage, and transfer rules defined by the laws among the data governance teams. Sensitive data should be migrated using a secure transfer, so if nothing else, one should legally mandate that end-to-end encryption is used for data protection while in transit during the transfer. Data migration incrementally and testing it on those levels will help you identify compliance issues before they go live across the system. Moreover, legacy systems can talk and update with Jira using API integration, middleware solutions, or partial replacement of the older system. Integrating these will help fill the gap between old and the latest compliance automation communication tools and keep compliance workflows intact.

Managing Resistance to Change

The other common hurdle in automating ITSM compliance in Jira is organizational resistance to change (Ayyash, 2024). Typically, resistance arises from employees familiar with older, manual processes and who are not ready to embrace new technologies. This resistance can slow down the adoption rate of Jira and make it less likely to achieve the full Jira automation potential in compliance. Effectively managing the change is the key to fighting this challenge. This process greatly depends on communication. In order to lean on leaders to utilize automated compliance workflows and the leads these changes will have for everyone's work. The benefits of automating compliance workflows must be clearly outlined (Zayas-Cabán et al., 2021). For instance, mentioning that Jira automation will reduce the time needed to manually review the cases of compliance tasks and address the case of compliance breach could help gain the support of important stakeholders.

Training is also crucial. Comprehensive, hands-on training programs will help employees feel more confident using Jira's compliance automation features. Training sessions for these types of systems should be specific to the needs of IT personnel preparing the workflows, rented to individuals who will be using the system is responsible on a day-to-day basis. The aim should be to facilitate a smooth transition by making everyone aware of the value of automation and how to leverage available tools. Moreover, organizations are also advised to implement a phased approach. This lets teams gradually get used to the new automated processes so they do not feel overwhelmed. Early stories can also be very helpful when they help build momentum and are a way to avoid resistance as the system matures.

Ensuring Scalability of Compliance Automation

It is no secret that growing organizations also have ever-increasing compliance needs. If a solution works for a small team today, it will not be sufficient to handle an organization's growth or changing regulations. The difficulty of automating compliance workflows in Jira lies in ensuring a scalable, flexible solution capable of handling future growth in the number of users, amount of data, or requirements of regulations. One of Jira's greatest strengths is that it is scalable, but it also is one of the notable aspects that require careful planning when scaling compliance workflows alongside the organization. Therefore, organizations need to think long-term about the business needs and the automation frameworks that need to be built that can be adapted to change (Sarder, 2016). It can design workflows that can be easily updated or modified without upsetting ongoing operations.

One should keep compliance workflows current by checking them regularly and modifying them per new regulations, business operations, and technological development amendments. Organizations get a governance framework with regular audits and checks of compliance automation tools and, thus, can make sure Jira workflows keep up with evolving compliance standards. Jira's cloud and hybrid models can also support scalability. This solution allows organizations to face increased demand without loss in compliance level and performance. Additionally, the compliance automation built on Jira can be implemented modularly since plugins and integrations keep the rules adaptable and scalable as the organization grows.

Automating It from Smoother Compliance towards the Broader DevOps Pipeline

The Role of Compliance Automation in the DevOps Lifecycle

Compliance automation is a key aspect of making compliance a part of the full modern DevOps lifecycle, where it can be integrated easily with security and regulatory standards in every phase from development to deployment. Traditionally, compliance checks were performed at the end of the development process or as part of a periodic audit, slows them down, risks are missed, or fixes are costly. Incorporating compliance into the DevOps lifecycle allows continuous compliance monitoring, reduces risks, and increases efficiency.

In a DevOps pipeline, the time between a developer and the software's life is fast as developers, operations teams, and QA work together to build, test, and deliver software (Mohammed, 2018). The development process must be automated in all stages to comply with regulatory standards like GDPR, SOC 2, and HIPAA. This integration starts at the code development stage since developers write the code according to the security, privacy, and audit requirements.

In the continuous deployment integration set, we add compliance checks into the CI and CD flows. As the code goes through the pipeline, these checks are stipulated. Automatically, automated security scans, static code analysis, and policy enforcement can be applied in the build and test phases, and any noncompliant code is flagged immediately. This practice eliminates the typical one, which is manual compliance checks, which means that the issues are attended to proactively rather than expanding the release process. Automated reporting tools integrated with the DevOps pipeline can aid in ensuring compliance in a development process and assist stakeholders in accomplishing compliance metrics and performance in real time.

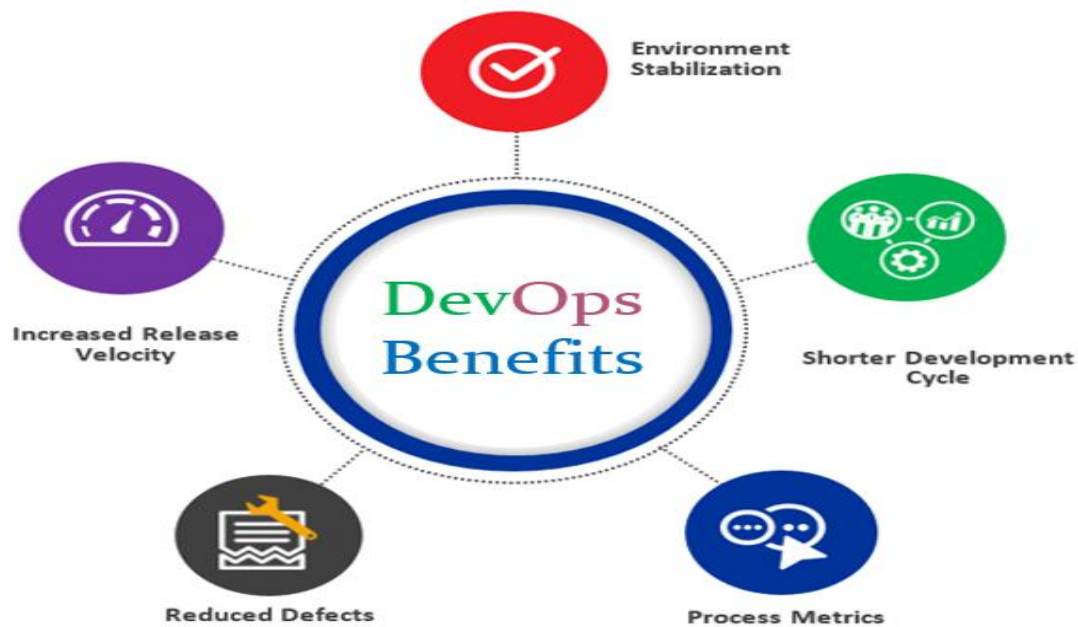


Figure 5: Different Stages of a DevOps Lifecycle

Compliance as Code: Automating Policies with Infrastructure as Code (IaC)

As the name suggests, compliance as code is a game-changing way of thinking about how to think about compliance requirements and apply them as part of the provisioning of infrastructure using tools that let you be code about it, the Infrastructure as Code (IaC). As more and more tools such as Terraform, Ansible, or Puppet are used to deploy and manage the infrastructure and to ensure it complies with our company's policies, we can leverage them to automate the management of the infrastructure as well as the enforcement of our policies without any human action.

IaC comes with a code framework that defines the infrastructure and the configurations (Achar, 2021). This means that infrastructure code can be used to enforce data encryption, access control, and so on in infrastructure code. IaC tools are hooked into Jira with integrations that automatically provide infrastructure without manual intervention in a compliant fashion. For example, the compliance policy states that all databases in the production environment must be encrypted. Terraform or Ansible can code this policy and include it with the provisioning scripts to ensure this is in place every time new infrastructure is provisioned (Tripathi, 2023).

The IaC tools can also revalidate the environment against compliance policies, meaning that changes in the infrastructure will never introduce non-compliance. Jira helps us track compliance status by integrating IaC tools to see how the infrastructure has performed over time regarding compliance posture. Apart from reducing the possibility of human errors, automation ensures that every environment, from staging to development to production, is compliant with the agreed standards right from the time it is first deployed.

Continuous Compliance in DevOps

Another important part of the combination of ITSM compliance automation with the DevOps pipeline is continuous compliance monitoring. This involves checking the compliance postures of applications, infrastructure, and services as they go through their lifecycle and then checking them repeatedly. It is crucial in a changing environment that constantly demands software and infrastructure updates, and compliance requirements may change and evolve.

In DevOps, Dev (Development) and Ops (Operations) are combined to accelerate the delivery of software releases systematically and automatically test and validate them automatically by automated compliance checks at every stage of the software release lifecycle. The application and infrastructure configurations can be automatically tested against compliance policies in the CI/CD pipeline using automation tools. For instance, a tool can automatically scan

a newly pushed code to find vulnerabilities, misconfigurations, or a security policy violation that may affect compliance. A violation occurs, the build can be halted, and the problem can be fixed before the code is deployed (Nygard, 2018).

Runtime monitoring and auditing are also part of the compliance monitoring, not only code scanning. After the code is deployed for a production environment, automated tools watch infrastructure and applications for compliance deviation. For example, suppose there is no proper access control measure. In that case, an automated alert can be triggered, notifying the security or compliance team of a breach when a new server instance is created. This continuous monitoring insulates you from falling out of compliance over time, such that compliance is always maintained during the application life cycle, even once the application is deployed. Continuous compliance can be easily monitored and managed through integrations with different monitoring and alerting tools using Jira. Using Jira's dashboard and reporting capabilities to have a complete Compliance status picture from the start of the DevOps pipeline from Development to Production makes it much easier for compliance officers to handle and provide timely reports.

Bridging IT and DevOps with Compliance Automation

Ensuring collaboration and compliance in a modern enterprise environment between IT and DevOps teams are key challenges that service providers have to work on. The concern with systems or applications being secure, stable, and compliant is outside the IT teams' responsibility. At the same time, DevOps should concentrate on application development testing and deployment at speed. Since these two teams usually do not collaborate, they sometimes become friction and delay fulfilling the compliance requirements.

Jira bridges the gap between IT and DevOps workflows by enabling compliance automation to become a part of both workflows. There can be the proper design of Jira workflows to fit IT security and compliance policies, ensuring seamless communication between IT, security, and development teams while creating the DevOps pipeline's IT security and compliance policies. For instance, when it comes to compliance, Jira can manage compliance-related tasks within both teams by tracking compliance violations, tracking remediation efforts, and generating reports (Alsaqaf et al., 2017).

The centralized system for task management and reporting found in Jira keeps everyone, from the IT and security officers to the developers and the operations teams, up to speed with compliance. Jira can work as an automated compliance check, and alerts engine to get the issues routed to Jira so that teams can collaborate and quickly resolve them. Jira's integration with numerous ITSM tools also provides an overall platform to manage compliance for the enterprise so that both the IT and DevOps teams can collaborate toward achieving compliance without compromising the speed and flexibility needed in a DevOps environment.

Through compliance automation between IT and DevOps, organizations can reduce the opportunities for noncompliance and improve the security and integrity of their applications and infrastructure. Compliance becomes an inherent aspect of the DevOps culture, continuously monitored, automatically enforced, and collaboratively managed to avoid hampering innovation or becoming a blocker to delivering software sustainably, securely, and compliant.

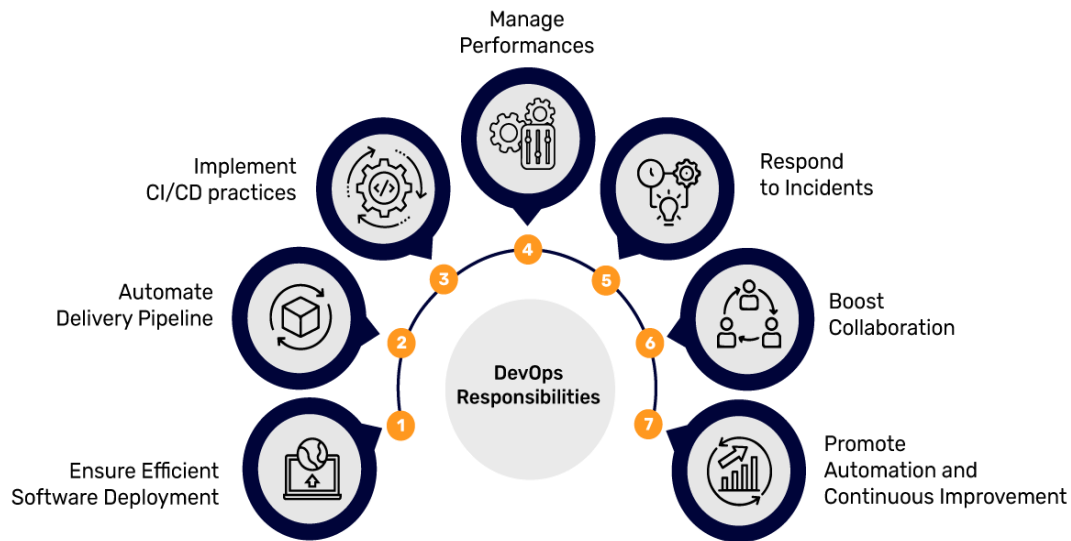


Figure 6: Platform Engineering Responsibilities

Best Practices for Automating ITSM Compliance in Jira

For enterprises that have to strictly abide by industry regulations such as GDPR, SOC 2, and HIPAA, automating ITSM compliance in Jira workflow is imperative. While automated workflows can be very useful, holding them up and ensuring they are both effective and compliant in the future requires work, monitoring, and updating.

Define Clear Compliance Requirements and Workflows

The first step in automating ITSM compliance in Jira includes defining clear compliance requirements and understanding the laws the whole enterprise needs to follow. With compliance standards such as GDPR, SOC 2, and HIPAA, there are additional demands about the protection of data, its restricted access, or auditing specifically. Not knowing or understanding these regulations makes mapping them to Jira workflows impossible. Enterprises must conduct a complete audit of compliance needs. To fulfill these requirements, firstly, identification of the various compliance regulations to which their operations must comply and categorizing the sensitive data, and then determination which workflows need to be automated to comply with the requirements. For instance, in the healthcare sector, the accessibility to patient data should be restricted to only certain authorized personnel, which is a basic condition to satisfy under HIPAA (Moore & Frye, 2019). It is also true in the case of financial data that one must also consider the security and privacy provisions of SOC 2 while dealing with them.

Once the requirements were identified, researchers mapped these regulations to certain Jira workflows. Each Jira workflow should be designed with the regulation it aims to regulate in mind. For example, the workflows for managing sensitive data should include automatic jobs for encrypting data, auditing, and controls available to the data. These workflows further require that permission schemes be integrated so that only the right people can see or work with the information at their disposal. Establishing compliance requirements from the start, which go hand in hand with regulatory compliance requirements, organizations set the base to automate ITSM compliance in Jira. This also means compliance becomes a work in progress that is part of the organization's process rather than something done after the fact (Schembera et al., 2023).

Regularly Update Automation Rules

Compliance requirements must always be known and followed, and the regulatory landscape is evolving. This is why it is recommended that automation rules be checked and updated regularly, as Jira workflows need to be updated with the industry's existing standards and regulations. Regulatory bodies issue updated guidelines, and late compliance may result in penalties and damage to the reputation. Enterprises must have a workflow process

for regularly reviewing their automated workflows and Jira automation rules (Allard et al., 2019). The process should include monitoring changes to specs and if needed, the impact such changes will have on existing workflows. Such updates to automation rules keep all aspects of the job related to compliance, for example, data handling, security measures, and reports, in line with the most recent actuarial.

In addition, automation tools such as Jira Automation, ScriptRunner, or Jira's REST API should be configured to perform regulatory updates without human intervention. For example, suppose a new GDPR data subject right requirement is introduced, such as the requirement for the data subject to have the right to obtain data subject rights. In that case, the automation rule should be updated to process the data subject request according to this new requirement. Jira can incorporate automated reminders and workflows for data access requests and escalation rules. Organizations can maintain high compliance assurance and be synchronized with the ever-changing regulatory requirements by proactively updating automation rules.

User Training and Awareness

One of the most important things to consider for automating ITSM compliance is training the teams responsible for running Jira workflows and knowing the downstream impact of their actions regarding compliance. Regardless of the best automation tools, they are only as effective as those using them. If users do not know the compliance requirements and do not pursue Jira's compliance workflows, they can unintentionally breach compliance standards, defeating automation's purpose. The main focus for the training programs must be on the employees' understanding of the compliance regulations they need to be acquainted with and the certain processes already incorporated into Jira to meet those (Dona & Nilindi, 2021). Training should be tailored to user groups, such as compliance officers, IT staff, and Jira admins. The knowledge that these actions affect compliance in Jira should be present in these users, along with understanding how Jira could help facilitate this, such as audit trails, reporting features, and access control mechanisms.

The company should continuously run awareness initiatives to ensure the implementation of compliance requirements as part of the company's culture. Training sessions, workshops, or seminars should be regularly updated to inform employees of compliance regulations and the tools to achieve them. This includes understanding that automation plays a role in compliance and how automation resolves gaps in compliance when they arise. They must maintain user training and awareness processes to ensure users continue using the automation workflows efficiently and securely. This approach to compliance helps maintain compliance in the company and drives a culture of accountability.

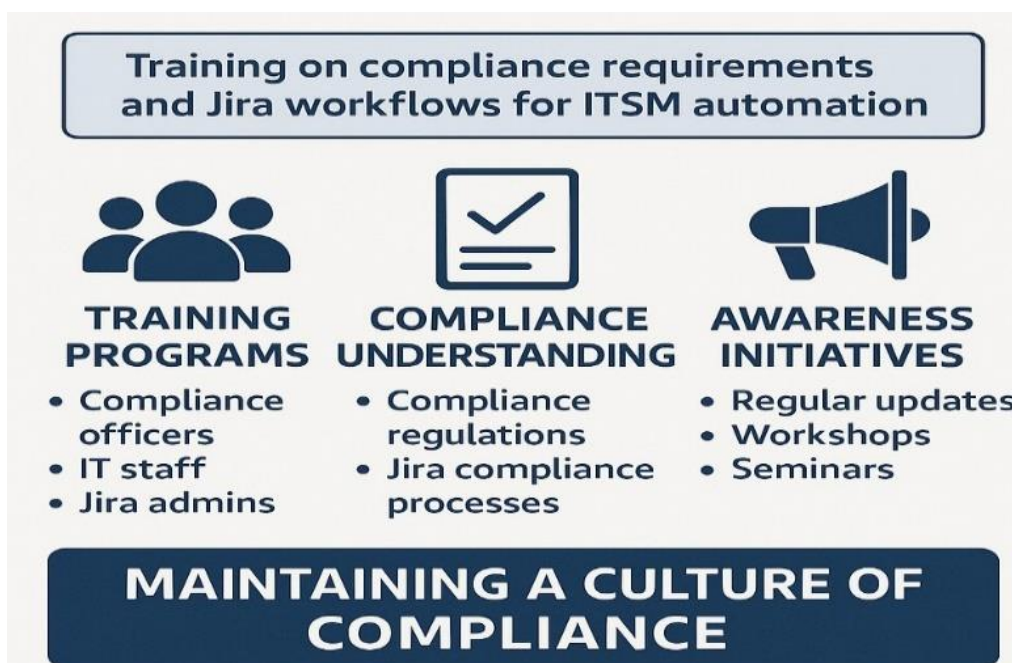


Figure 7: User Training and Awareness: Ensuring Compliance in Jira Workflows for ITSM Automation

Continuous Monitoring and Review

Compliance automation is vital, but continuous monitoring and review of automated compliance workflows is equally important to ensure they operate as intended. Compliance automation should not be a set-it-and-forget-it process. Regular monitoring enables organizations to detect any problem early and stop it from becoming a more serious compliance violation involving greater resources and efforts (Russell, 2016). Organizations will benefit from using various Jira monitoring tools and reporting functions available to see the effectiveness of their compliance workflows. Jira audit logs can be reviewed regularly to see what users are doing on them and if there are any security gaps or deviations from the standard operating procedure. Jira can also be customized to create compliance dashboards to display real-time data on compliance metrics, such as the number of open tickets about data access or unresolved security vulnerabilities.

Organizations may also apply compliance to regular Jira internal audit checks. They should audit to check whether the automated workflows strictly enforce the compliance policies and comply with regulatory requirements. All discrepancies or issues that should be addressed as they are shown during these audits could prevent noncompliance. Continuous monitoring also includes the creation of feedback loops that will allow Jira workflows to be improved over time. Another example is around automating the ability to update Jira where, for example, if a particular workflow has been discovered and found to lack the ability to enforce a compliance rule, then we can modify or enhance the automation rules, and we can also start integrating new tools into Jira where we can. Organizations can keep their compliance workflows continuously optimized by having the review process on an ongoing basis, preventing manual intervention or obsolete processes at all costs.

Future Trends in ITSM Compliance Automation

With the explosion of IT Service Management (ITSM) compliance requirements, Jira or any automation tools are often indispensable for organizations that want to stay compliant and efficient. However, the future of ITSM compliance automation will be translated into massive leaps with the utilization of new technologies and practices.

Table 4: Trends in ITSM Compliance Automation

Trend	Description	Potential Impact on Compliance Automation
AI and Machine Learning	Use of AI to predict compliance risks and automate reporting	More proactive and intelligent compliance monitoring
Blockchain	Using blockchain for tamper-proof audit trails	Enhanced data integrity and security in compliance workflows

Trend	Description	Potential Impact on Compliance Automation
Technology		
Integration with DevOps	Seamless integration of compliance checks in the DevOps pipeline	Ensures continuous compliance monitoring throughout the development lifecycle

The Rise of AI and Machine Learning in Compliance Automation

The automation of ITSM compliance is presented to rely heavily on Artificial Intelligence (AI) and Machine Learning (ML) technologies in the future. By detecting compliance issues and predicting future problems, Jira's compliance workflows could be more compliant with precision and speed. One of the most important AI and ML applications of ITSM is to predict. Using machine learning-enabled models that use data from previous history and use data to predict patterns and trends that show compliance risks at an early stage before they become a big issue. For instance, ML algorithms can take notice of behavior anomalies in Jira. For example, the ML algorithm looks at behavior within Jira (Rasiman, 2021). It raises the alarm when the user's access to sensitive data has been unauthenticated or there is some unusual change in how compliance-related workflows operate. An organization can then take an early stance against any possible compliance violations leading to a breach, thereby reducing the chances of a breach.

It also helps to do further data analysis and reporting automation to the compliance audit. AI-driven systems already exist for generating compliance reports, leaving the need to create these reports purely through manual processes to quickly analyze a large amount of data and highlight some of the key compliance metrics. This helps reduce manual audits, improves accuracy, and ensures conformity reviews are carried out consistently and thoroughly. AI and ML, Jira can be augmented to become a more intelligent self-monitoring platform that adapts more easily to changing regulatory standards and provides real feedback on how the organization is situated concerning compliance.

Increasing Integration with Other ITSM and DevOps Tools

Another trend in the future of digital ITSM compliance automation is integrating Jira with other enterprise tools to create a single integration and compliance ecosystem for IT, security, and operations. ServiceNow, Cherwell, and Chef are some organizations using ITSM and DevOps tools to handle various aspects of their infrastructure and workflows. They are no exception. These tools will also ensure a consistent and flawless compliance process that they must comply with to run smoothly together.

By integrating Jira with other ITSM tools, organizations can automate compliance anywhere other than in the DevOps and IT pipeline so that compliance checks and policies are adhered to. For example, Jira can be integrated with Continuous Integration and Continuous Delivery (CI/CD) tools to automatically perform security checks and compliance verifications during each iteration of the software development lifecycle (SDLC) (Jawed, 2019). By integrating these tools, the compliance controls can be embedded into the development process so that security and compliance requirements are embedded into code written, tested, and deployed.

As organizations migrate more of their applications to the cloud and their applications to hybrid cloud environments, ITSM tools should be integrated with cloud-native tools that enable more efficient compliance management across various infrastructures. This cross-platform integration will ensure that the same data is compliant wherever an organization is situated, either in on-prem or cloud environments. Empirically, by streamlining Jira workflows to other ITSM tools, enterprises can better manage their compliance obligations without compromising efficiency and security.

Regulatory Changes and the Need for Agile Compliance Solutions

The regulatory environment changes, and awarding bodies have different layers of standards to cater to, changing as the times do. As such, the compliance processes within said organizations must be adapted accordingly. They have utmost regulations like the General Data Protection Regulation (GDPR), Health Insurance Portability and

Accountability Act (HIPAA), or SOC 2, which are updated occasionally to meet new technological developments like the growing trend of data privacy and cybersecurity threats. That agility in the requirements means they must develop agile compliance solutions that can quickly adjust to new requirements.

Jira's flexibility and configurability make it an excellent platform to change to these. Automation will come into play in the future when organizations use it to implement changes to compliance workflows as per changing regulations quickly (Kulkarni et al., 2021). For example, Jira workflows can be changed so that when a new regulation mandates how data can be stored or accessed, there is no need for significant manual intervention. This will speed up the deployment of compliance updates on various teams across the organizations without disrupting their operations.

At the same time, agile compliance solutions will help organizations to more effectively administrate multi-region and market complexity whilst meeting these compliance frameworks. For instance, global companies need to abide by local regulations, working in the European Union as an example, such as GDPR, and industry-specific standards, such as HIPAA in the United States. Through automated compliance management in Jira, customizable workflows that cater to the particular needs of different regulatory bureaucracies will be facilitated, and these multi-jurisdictional regulations will be simplified.



Figure 8: Agile Compliance Solutions: Adapting to Evolving Regulations with Flexibility, Automation, and Multi-Jurisdictional Integration

The Role of Blockchain in ITSM Compliance

Blockchain technology is gaining strength as an effective tool for improving ITSM compliance and automation on the data integrity and auditability plane. Due to its inherently decentralized nature and unforgeability, Blockchain is an excellent solution for ensuring compliance data remains secure, transparent, and tamper-proof. Blockchain can also improve compliance audits in the Jira context by generating an unalterable history of all compliance-related actions. A specific example is that every action in Jira (new compliance workflow, modification to existing compliance workflow, approval of a compliance workflow) could be logged into a blockchain ledger. This would afford a verifiable, tamper-resistant audit trail that would be easily reviewed during a compliance audit. Through Blockchain, organizations can also ensure compliance records are accurate, confidential, and transparent, giving them more confidence in how regulators, stakeholders, and buyers view them.

Transactions in Jira workflows, when sensitive data is moved between teams or systems, could be secured by Blockchain. Real-time encryption of the transactions with Blockchain would allow the sensitive information to be guarded throughout its lifetime. This ensures that organizations adhere to strict security requirements defined in

regulations such as GDPR, SOC 2, and HIPAA. A major advantage of Blockchain is that it can mitigate some risks associated with supply chain compliance. For industries with third-party vendors that play a vital role in compliance activities like healthcare or finance, Blockchain can be leveraged to verify a vendor's compliance status to affirm that the vendor adheres to the same regulatory standards (Shackelford et al., 2017). Whenever an organization wants to incorporate Blockchain into Jira's compliance workflows, this will bring about additional security, reliability, and transparency in compliance processes.

CONCLUSION

Tools like Jira allow organizations under obligation to maintain the highest level of ITSM compliance workflows, such as GDPR and HIPAA, to automate the compliance workflows and gain significant benefits from automation. In the face of higher and higher regulatory pressure for enterprises to protect sensitive data, automate processes, and maintain certain levels of compliance consistency, Jira has become a benefit and an imperative to leverage for compliance management. Organizations automate the manual tasks related to compliance, reducing human error, shortening the process, and assuring that all necessary steps of compliance are done consistently in all parts of the organization. The automation approach mitigates data breach risks, non-compliance penalties, and reputational damage. Jira is as flexible and customizable as per the demands that it fits perfectly for the flexibility and complexity of diverse compliance regulations. Jira features, such as automated task assignments, notification, and approval processes, help organizations keep track of and manage compliance requirements. Jira's integration with other ITSM and DevOps tools helps you get more visibility, accountability, and control when dealing with GDPR's strict data privacy rules, SOC 2's security and processing integrity standards, or HIPAA's healthcare-specific mandates.

A proactive approach to automating compliance processes in Jira for high-risk environments where compliance breaches can be costly. Automation reduces the risk of missing a deadline, forgetting to check for compliance, or giving people access to sensitive data without permission; rather, compliance is maintained continuously, not sporadically. Jira also comes with real-time audit logs and reporting tools that ensure transparency and accountability, and hence, it is easier to follow what actions have been performed and provide proof of compliance during audits or investigations. Although there are some challenges to automating ITSM compliance workflows in organizations reliant on legacy systems, entering crafty contracts with the all-knowing ITSM OCRs can be lucrative. It is important to properly configure Jira workflows to adhere to particular regulations and maintain them, which requires extensive work. The most problematic integration is between Jira and legacy systems, and middleware solutions and API integrations are among the most effective ways to fill this gap. Additionally, the compliance workflows that the organizations have to use need to be scalable and flexible enough such that any regulatory changes, which tend to be swift updates to existing workflows, can be accommodated. Overcoming these challenges and maximizing the effectiveness of Jira's compliance automation capabilities will need regular monitoring, review of automation rules, and continuous staff training.

The next usage of AI, machine learning, and blockchain will be more sophisticated, efficient, and secure compliance automation. Mathematical techniques such as AI and Machine learning will give rise to deeper insights into compliance risks, suggesting potential things before they happen and automating more complicated and time-consuming tasks like data anomaly detection. Blockchain technology promises integrity through tamper-proof audit trails and more transparent and secure science audits. Jira hackers can automate ITSM compliance workflows to increase operational efficiency, which helps with the proactive attitude to regulatory compliance in high-risk areas. Moreover, as standards continue to evolve and technology escalates, Jira will be a cornerstone for supporting and creating these workflows. Embracing this automation, organizations will not only remain compliant but also cut down on processes and reduce the risk of penalties, building trust with customers and stakeholders. The faster the ability to adapt, the more efficient to automate, and the more seamless to integrate in the continuous face of increasingly complex and different regulatory requirements, the better it is to survive and remain competitive without letting sensitive data slip unguarded.

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